

EASTERN MICHIGAN UNIVERSITY



PEASE AUDITORIUM

Pease Auditorium

494 College Pl, Ypsilanti MI 48197

(734) 487 - 8198

EMUconvo@Gmail.com





PEASE AUDITORIUM

Introduction

Pease Auditorium is an ideal facility for concerts, lectures and other forms of entertainment, as well as formal ceremonies such as graduations and convocations. During its distinguished history, it has hosted the Detroit Symphony Orchestra, Michigan Opera Theatre, Paula Poundstone, Alvin Ailey Ballet, Maya Angelou, Cissy Houston, Bela Fleck & The Flecktones, Marvin Hamlisch, Capitol Steps, William Warfield, the Rev. Jesse Jackson, and many others.

Seating on the main floor provides 886 spaces, with additional wheelchair accessible seating in the rear. The balcony seats 655, for a total of 1,541 seats in the auditorium.

Layout, Lighting, & Ticketing

Behind the stage are a beautiful Green Room for receptions, and two individual guest dressing rooms. On the lower level, backstage, is a large chorus room which can be subdivided into two smaller rooms for dressing rooms or rehearsal space. A small mezzanine level rehearsal room, accessible by the north hallway elevator and emergency stairs is available for additional dressing or rehearsal space.

Pease is equipped with a standard public address sound system and lighting track, which is capable of accommodating most events that are held in the auditorium. House sound is designed for speaking and light background music, of up to 6 audio channels. For larger shows, please contact us for reputable sound vendors who are familiar with our venue.

Lighting is provided by balcony front rail lights – eight pairs of PAR 64 provide variable wash light, and two pair of Shakespeare ellipsoidals can provide specials. Lights are



PEASE AUDITORIUM

controlled backstage from a built-in panel, or from the back of house with a DMX controlled ED Minstrel Plus board.

House Lights are controlled on separate analog circuits, and are separated into 6 lighting "zones" including balcony, below balcony, and our beautiful illuminated stained glass ceiling panels.

Ticketing facilities are available in the vestibule, with a fully stocked ticketing office, and a will call table available on request, and all tickets are offered for sale at all EMU ticketing outlets, including the EMU Student Center, Convocation Center, and online through emutix.com.

As with events at the Convocation Center, all ticketed events are required to use EMU Convocation Center's ticketing system and, emutix.com, unless promoter receives written approval from the Convocation Center and Pease Auditorium director.

Parking & Loading Information

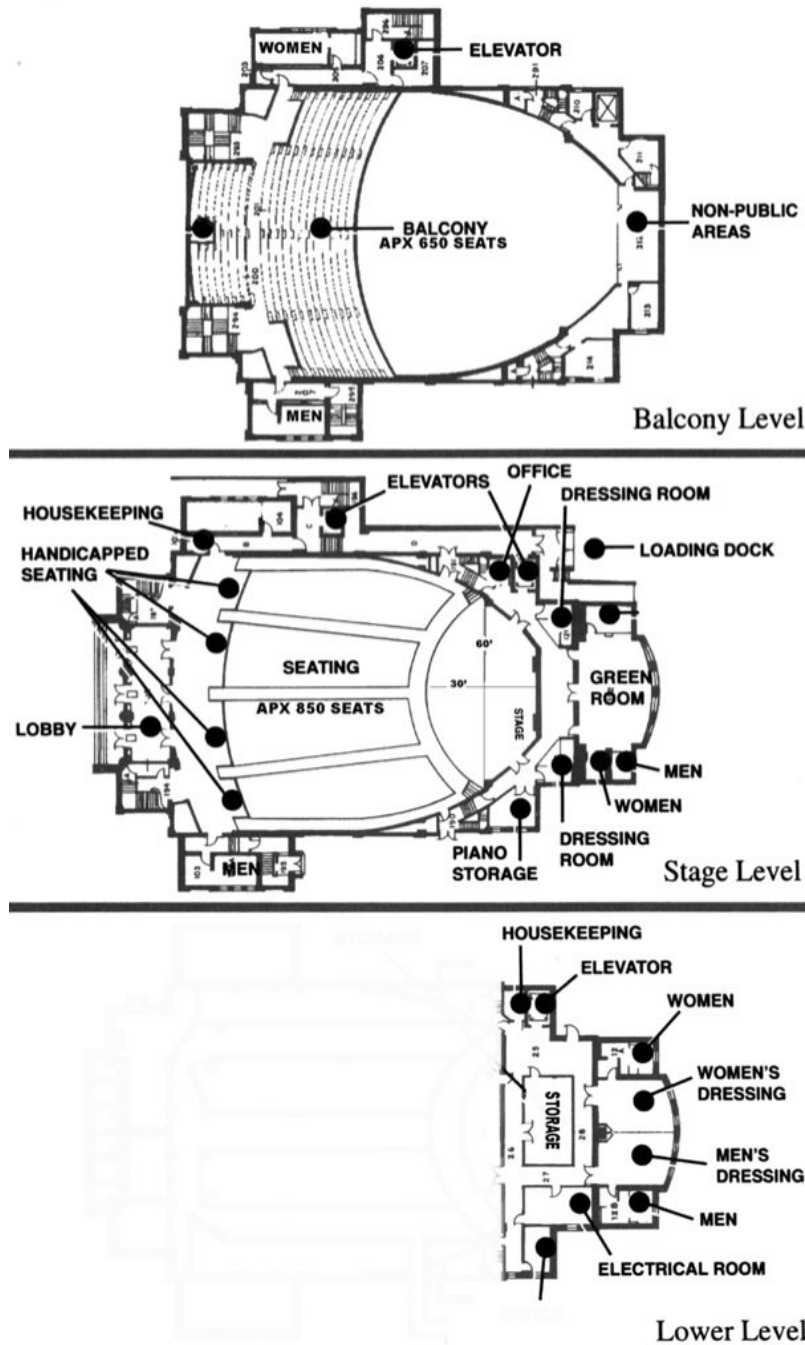
Parking for 266 cars plus six handicapped reserved spaces are available adjacent to the auditorium in the Pease paid guest lot. Additional parking is available in other University parking lots within comfortable walking distance of Pease. The loading dock hallway is 1/2 flight lower than stage level, and access is gained via the 8' freight elevator which provides access to both the loading dock and basement levels.

Pease provides truck height load-in access for trucks up to 20 feet. For smaller trucks or vehicles, load in is at street height down the ramp to the basement level then elevator to the stage.



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Venue Map



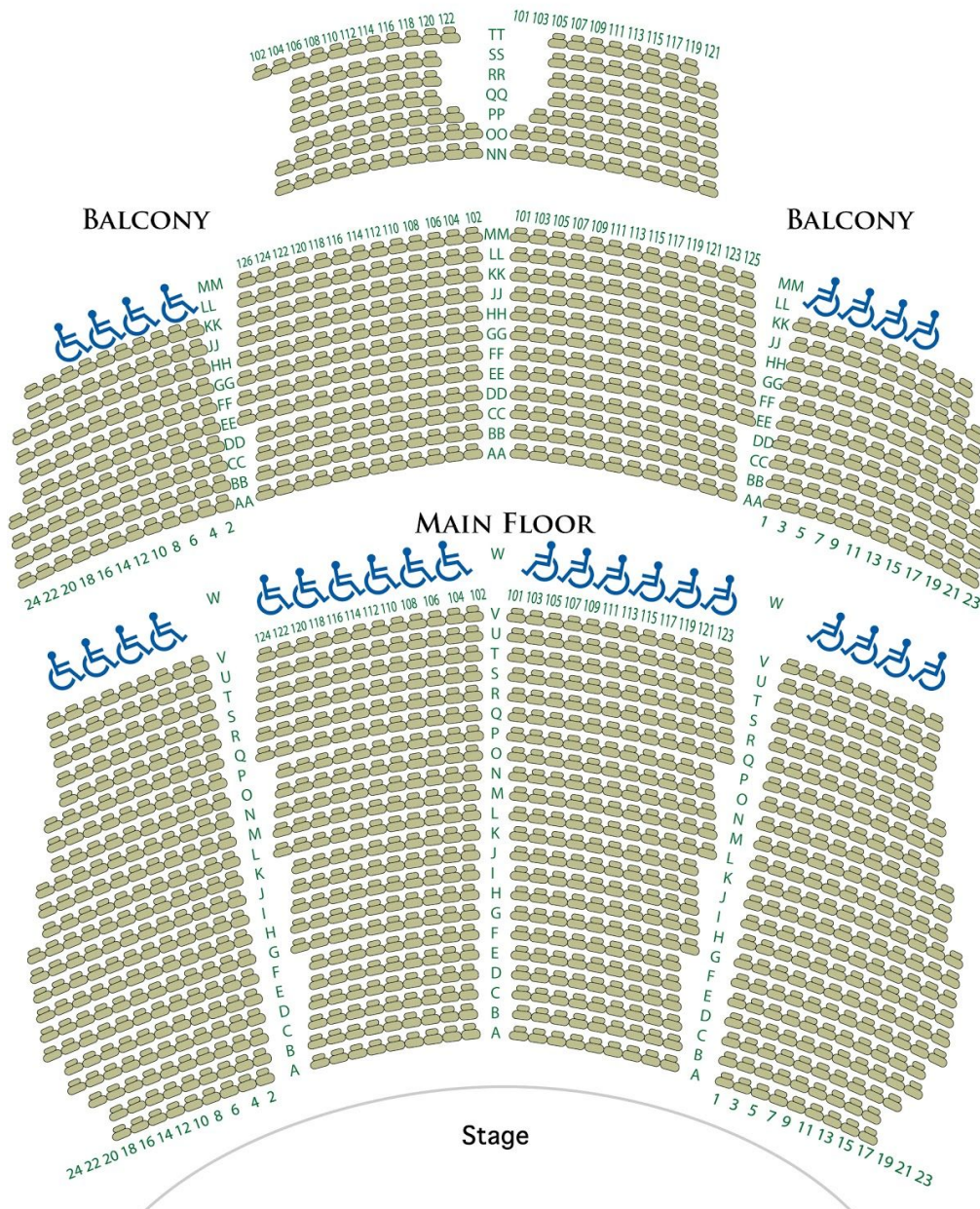


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Seating Map

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PEASE AUDITORIUM

Available Services with Rates

All rates are subject to change

<u>Rent</u>	<u>Rate</u>
Pease Auditorium	\$1,850

<u>Box Office</u>	<u>Rate</u>
Box Office Manager	\$25/hr
Credit Card Sales Service Charge	4%
Parking Fee	varies
Telephone Receptionist	\$10/hr
Ticket Fee	\$2/tkt
Ticket Seller	\$12/hr
Ticket Taker	\$12/hr

Event Management

Ambulance	\$150/hr
Clean Up (estimate)	\$850-\$2,000
Clean Up during event	\$25/hr/person
Coat Check	\$10/hr
Conversion	\$1,200
Electrician	\$90/hr
Fire Watch	\$500/day
Forklift Operator	\$45/hr



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General Laborer's	\$12/hr
IT	\$50/hr
Medical Personnel	\$35/hr
Operations Assistant – CC	\$25/hr
Operations Director	\$30/hr
Runner	\$175/day
Sound/AV Technician	\$75/hr
Ushers	\$15/hr

Event Equipment

Additional Power Generator	Prevailing Rate
Bike Rack 6.5'	\$20 ea
Carpet	\$0.35/square foot
Chairs	\$2 ea
Coat Rack	\$15 ea
Concert Barricade 4'	\$50 ea
Curtain	\$1,500
Ficus Tree	\$5 ea
Forklift	\$300/day
Internet Drop (in-house)	\$50/drop
Internet Drop (new drop)	\$300/drop
Piano–Pease Auditorium	\$250/event
Pipe & Drape 3'x4'	\$15 ea
Pipe & Drape 10'x8'	\$35 ea
Pipe & Drape 10'x16'	\$50 ea
Podium	\$50





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Portable Stage 64'x40'	\$400
Projector & Screen 15'x20'	\$1,000
Radios	\$15 ea/day
Risers-Portable 6'x8'	\$35 ea
Scoreboard Message	\$50/screen/event
Scoreboard Rental	\$500/event
Sound System-Atrium	\$100
Spotlight	\$250/event
Tables	\$8 ea
Telephone (in-house)	\$8 ea
Telephone (new line)	\$150/line
Towel Rental	\$1.50 ea

Security

T-shirt Security	\$22/hr
Uniformed Officer	\$70/hr

Parking

Parking Lot-Convo Ctr	\$500/day
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Catering

Must use EMU Dining/Catering	Contact Marcelo Marandino (734) 487 - 4108
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Local Resources

Lighting

- Fantasee
 - 14857 Martinsville Rd, Belleville, MI 48111
 - (734) 699-7200
 - <http://fantaseelighting.com/>

Sound

- Aerial Enterprises Inc.
 - 10106 Industrial Dr, Whitmore Lake, MI 48189
 - (810) 231-2500
- Jim Gibbons Avs Sound Systems
 - 2575 Prairie St, Ann Arbor, MI 48105
 - (734) 994-3562

Airport

- Detroit Metropolitan Wayne County Airport
 - 20 min / 18.5 mi
- Willow Run Airport
 - 17 min / 10.8 mi



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Hospital

- St. Joseph Mercy Ann Arbor
 - 4 min / 1.2 mi
 - 5301 McAuley Drive, Ypsilanti, MI 48197
 - (734) 712-3456
 - <http://www.stjoeshealth.org/annarbor>

- University of Michigan Health System
 - 14 min / 5.9 mi
 - 1500 E. Medical Center Drive, Ann Arbor, MI 48109
 - (734) 936-4000
 - <http://med.umich.edu/>

Food

- **Restaurant**
 - Tower Inn Cafe
 - 6 min / 1.9 mi
 - 701 W. Cross St, Ypsilanti, MI 48197
 - (734) 487-4000
 - <http://www.towerinncafe.com/>

 - Red Rock Downtown BBQ
 - 5 min / 2.3 mi
 - 207 W. Michigan Ave, Ypsilanti, MI 48197
 - (734) 340-2381
 - Redrockypsi.com



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- Sidetrack Bar and Grill
 - 7 min / 2.6 mi
 - 56 E. Cross St, Ypsilanti, MI 48198
 - (734) 483-5230
 - <http://www.sidetrackbarandgrill.com/>
- **Fast Food**
 - Tim Horton's
 - 1 min / .5 mi
 - 760 S Hewitt Rd, Ypsilanti, MI 48197
 - (734) 480-2450
 - <http://www.timhortons.com>
 - Taco Bell
 - 2 min / .7 mi
 - 2655 Washtenaw Ave, Ypsilanti, MI 48197
 - (734) 434-8620
 - <https://www.tacobell.com/>
 - Arby's
 - 2 min / 1 mi
 - 3015 Washtenaw Rd, Ypsilanti, MI 48197
 - (734) 434-4760
 - <http://www.arbys.com>





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- Burger King
 - 4 min / 1.2 mi
 - 4885 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 434-8994
 - <http://www.bk.com>

Hotel

- Ann Arbor Marriott Ypsilanti at Eagle Crest
 - 10 min / 3.7 mi
 - 1275 S Huron St, Ypsilanti, MI 48197
 - (734) 487-2000
 - <http://www.marriott.com/hotels/travel/dtwys-ann-arbor-marriott-ypsilanti-at-eagle-crest/>
- Ann Arbor Regent Hotel and Suites
 - 6 min / 2.5 mi
 - 2455 Carpenter Rd, Ann Arbor, MI 48108
 - (734) 973-6100
 - annarborregent.com

Gas

- Marathon
 - 4 min / 1.2 mi
 - 4970 Washtenaw Ave, Ann Arbor, MI 48108
 - (734) 528-3897
 - <http://www.marathonpetroleum.com/brand/>





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- BP
 - 4 min / 1.2 mi
 - 4975 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 528-3650
 - <http://www.bp.com>

- Shell
 - 6 min / 2.1 mi
 - 4000 Washtenaw Ave, Ann Arbor, MI 48108
 - (734) 975-9878
 - <http://www.shell.com>

Automotive Repair

- Autozone
 - 2 min / .5 mi
 - 2166 Washtenaw Rd, Ypsilanti, MI 48197
 - (734) 547-2000
 - <http://www.autozone.com>

- O'Reilly Auto Parts
 - 2 min / .5 mi
 - 2165 Washtenaw Rd, Ypsilanti, MI 48197
 - (734) 482-2506
 - <http://locations.oreillyauto.com/mi/ypsilanti/2165-washtenaw-road.html>



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- Gene Butman Ford
 - 2 min / .6 mi
 - 2105 Washtenaw Rd, Ypsilanti, MI 48197
 - (888) 370-1052
 - <http://butmanford.com>

- Cueter Chrysler Jeep Dodge
 - 2 min / .6 miles
 - 2448 Washtenaw Rd, Ypsilanti, MI 48197
 - (734) 434-2424
 - <http://www.cueter.com>

Car Rental

- Enterprise Rent-A-Car
 - 5 min / 1.6 mi
 - 4555 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 971-1221
 - <http://www.enterprise.com>

- Hertz
 - 6 min / 1.9 mi
 - 4663 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 528-9692
 - <http://www.hertz.com>

Labor

- Non-union house
- Union labor and preferred vendors available upon request





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Market Snapshot

Washtenaw County

- Population = 344,791
- 74.5% Caucasian, 12.7% African American, 7.9% Asian, 3.5% Hispanic
- Located on Eastern Michigan University's campus
- University of Michigan = 10 min away
- Detroit = 45 min away

Marketing Resources

Eastern Michigan University

- 4 campus digital boards: 20K Reach
- Social Media reach (17K Facebook / 5K Twitter)
- Campus Connections
 - Eastern Echo newspaper
 - 89.1 FM WEMU
 - my.emich calendar
 - university calendar
 - EMU today daily newsletter
 - 30+ poster frames on campus, and other campus postings
- 23K students
- 4.4K students living on campus
- Negotiated media rates (print, electronic, etc.)
- Email database = 55K+

Metro Detroit

Below are only some of the marketing resources we have worked with in the past and have the ability to contact for your event. If you have other media outlets you wish to contact for your event, please let us know and we would be happy to assist you.

EMUtix.com / (734) 487 - 8198 / EMUConvo@Gmail.com / 799 N Hewitt Rd, Ypsilanti, MI 48197





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- **TV**

- Fox 2 Detroit
 - <http://www.fox2detroit.com/>
- WDIV
 - <http://www.clickondetroit.com/>
- WXYZ
 - <http://www.wxyz.com/>

- **Radio**

- WWJ 950 AM
 - <http://detroit.cbslocal.com/station/wwj-newsradio-950/>
- WJR 760 AM
 - <http://www.wjr.com/>
- 98.7 FM AMP
 - <http://987ampradio.cbslocal.com/>
- 95.5 FM
 - <http://987ampradio.cbslocal.com/>
- 101.1 FM WRIF
 - <http://wrif.com/>
- 94.7 FM WCSX
 - <http://wcsx.com/>
- Ann Arbor Cumulus Radio
 - <http://annarbor.cumulusradio.com/ALookAtOurStations/StationProfilesInformation/tabid/118/Default.aspx>

- **Newspaper**

- Detroit Free Press
 - <http://www.freep.com/>
- Metro Times
 - <http://www.metrotimes.com/>
- Detroit News
 - <http://www.detroitnews.com/>
- MLIVE
 - <http://www.mlive.com/#/0>
- Ann Arbor Observer
 - http://annarborobserver.com/articles/front_page.html





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Routing





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City	Miles	Drive Time	Air Time (from DTW)
Grand Rapids, MI	138	2 hr 3 min	to GRR = 50 min
Fort Wayne, IN	140	2 hr 17 min	to FWA = 54 min
Cleveland, OH	168	2 hr 38 min	to CLE = 55 min
Columbus, OH	189	3 hr 9 min	to CMH = 54 min
Dayton, OH	195	2 hr 58 min	to DAY = 1 hr
Cincinnati, OH	249	3 hr 55 min	to CVG = 1 hr 8 min
Chicago, IL	251	3 hr 53 min	to ORD = 1 hr 4 min
Indianapolis, IN	265	4 hr 2 min	to IND = 1 hr 9 min
Pittsburgh, PA	285	4 hr 11 min	to PIT = 1 hr 3 min
Erie, PA	270	4 hr 11 min	to ERI = 54 min
Toronto, ON, Canada	269	5 hr	to YYZ = 1 hr 2 min
Terre Haute, IN	342	5 hr 9 min	to HUF = 40 min
Milwaukee, WI	350	5 hr 18 min	to MKE = 1 hr 10 min
Bloomington, IL	357	5 hr 22 min	to BMI = 1 hr 20 min
Green Bay, WI	456	7 hr 7 min	to GRB = 1 hr 20 min