

VENUE COALITION PROMOTES PRINCE

LOS ANGELES, December 18, 2006 – Venue Coalition proudly announced today that Andrew Prince has been promoted to Vice President of Operations; it was announced today by co-founders, Jeff Apregan and Gilles Paquin.

Venue Coalition has expanded from 9 arenas in western Canada to 15 arenas across North America, with additional venues expected to join in the coming year. “We have realized that as Venue Coalition continues to grow, we need to have someone dedicated to overseeing day-to-day operations. Andrew has invested so much time and developed such great communication with our members, we were pleased to offer him this opportunity,” noted Jeff Apregan, President of Apregan Group. Gilles Paquin, CEO of Paquin Entertainment, further explained, “Andrew has played a critical role in the expansion of this organization and we’re very excited to see what’s in store for the future.”

Prince will work directly with Venue Coalition members to help identify new programming opportunities for their venues and to help develop, produce and promote a variety of incremental events at each venue. “I enjoy the working relationship we have with each of our venues and I’m excited to provide better service to our members,” said Prince.

In the past year Venue Coalition has helped its members secure a wide variety of music and non-music events including Bonnie Raitt, Larry the Cable Guy, Motorcycle Ice Racing, Blue Man Group Rock Tour, Bachman Cummings, Last Comic Standing, Outlaws of Motorsports and a lacrosse exhibition match between the Toronto Rock and the Minnesota Swarm.

About Venue Coalition

Formed in 2005, Venue Coalition represents 15 North American arenas and acts as an advocate for its participating members. Venue Coalition arenas are located in small to mid-sized markets, often overlooked by major touring attractions. Research, relationships, industry information and collective marketing efforts benefit Venue Coalition arenas and support their booking efforts.

With combined experience of over 50 years, Venue Coalition provides talent buying and/or event producing services in a variety of live entertainment genres, including but not limited to: music, sports, theatre, comedy and family events.

Venue Coalition currently includes the following facilities:

Canada

Ottawa, ON / Ottawa Civic Centre
Winnipeg, MB / MTS Centre
Brandon, MB / Keystone Centre
Saskatoon, SK / Credit Union Centre
Regina, SK / Brandt Centre
Lethbridge, AB / Enmax Centre
Grande Prairie, AB / Crystal Centre
Prince George, BC / CN Centre

Kamloops, BC / Interior Savings Centre
Vernon, BC / Greater Vernon Multiplex

U.S.A.

Kalamazoo, MI / Wings Stadium
Sioux City, IA / Tyson Events Center
Rapid City, SD / Rushmore Plaza
Yakima, WA / Yakima Valley SunDome
Bloomington, IL / U.S. Cellular Coliseum

For more information, please visit: www.venuecoalition.com

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