

VENUE COALITION: 12 MONTHS, 24 ARENAS & 2.41 MILLION NEW FANS

LOS ANGELES, March 16, 2007 – Coming off of its one-year anniversary, Venue Coalition continues their celebration as the number of partner venues soars from 14 to 24 in merely three months!

The latest members to jump onboard are: Brick Breeden Fieldhouse (Bozeman, MT), UTEP – Don Haskins Center (El Paso, TX), Crown Center (Fayetteville, NC), War Memorial Coliseum (FT. Wayne, IN), Hampton Coliseum (Hampton, VA), Rupp Arena (Lexington, KY), United Spirit Arena (Lubbock, TX), Midwest Wireless Civic Center (Mankato, MN), FirsTier Event Center (Kearney, NE) and Broomfield Event Center (Broomfield, Colorado).

“Recent expansion attests to the demand for our services,” says V.P. of Operations, Andrew Prince. He further explains, “Ultimately, Venue Coalition acts as an advocate for all of its participating members. We don’t compete with existing suppliers of entertainment and have been recognized as a valuable conduit of information for agents, promoters and producers.”

Venue Coalition has helped its members secure a wide variety of music and non-music events, the latest are the Pussycat Dolls, Elton John and Tim Rice’s *AIDA* and Hank Williams Jr. / Lynyrd Skynyrd. Past events also include Bonnie Raitt, Larry the Cable Guy, Blue Man Group Rock Tour, Bachman Cummings, Last Comic Standing, Motorcycle Ice Racing and Outlaws of Motorsports among others.

About Venue Coalition

Formed in late 2005, Venue Coalition represents 24 North American arenas and acts as an advocate for its participating members. Venue Coalition arenas are located in small to mid-sized markets, often overlooked by major touring attractions. Research, relationships, industry information and collective marketing efforts benefit Venue Coalition arenas and support their booking efforts.

With combined experience of over 50 years, Venue Coalition provides talent buying and/or event producing services in a variety of live entertainment genres, including but not limited to: music, sports, theatre, comedy and family events. Venue Coalition currently represents the following facilities:

Canada

Ottawa, ON / Ottawa Civic Centre
Winnipeg, MB / MTS Centre
Saskatoon, SK / Credit Union Centre
Regina, SK / Brandt Centre
Lethbridge, AB / Enmax Centre
Grande Prairie, AB / Crystal Centre
Prince George, BC / CN Centre
Kamloops, BC / Interior Savings Centre
Vernon, BC / Greater Vernon Multiplex

U.S.A.

Kalamazoo, MI / Wings Stadium
Sioux City, IA / Tyson Events Center
Rapid City, SD / Rushmore Plaza

Yakima, WA / Yakima Valley SunDome
Bloomington, IL / U.S. Cellular Coliseum
Bozeman, MT / Brick Breeden Fieldhouse
El Paso, TX / UTEP - Don Haskins Center
Fayetteville, NC / Crown Center
Ft. Wayne, IN / War Memorial Coliseum
Hampton, VA / Hampton Coliseum
Lexington, KY / Rupp Arena
Lubbock, TX / United Spirit Arena
Mankato, MN / Midwest Wireless Civic Center
Kearney, NE / FirsTier Event Center
Broomfield, CO / Broomfield Event Center

For more information, please visit: www.venuecoalition.com

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