



CONVOCATION CENTER

EMU Convocation Center

799 N. Hewitt, Ypsilanti MI 48197

(734) 487 - 8198

EMUconvo@Gmail.com



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CONVOCAATION CENTER

Introduction

The EMU Convocation Center is a multi-purpose sports and entertainment complex located on Eastern Michigan University's west campus. Built in 1998 as part of a campus upgrade initiative, the EMU Convocation Center is a 204,316 square-foot structure that features three user-friendly levels including arena, concourse, and office. The EMU Convocation Center also boasts versatile seating configurations to maximize space usage.

The building serves as the home to EMU athletics and also hosts a wide variety of special events including concerts, conferences, graduations, fairs, trade shows, political rallies, and more. Some of our more notable events include Jay-Z, Bob Seger, Bernie Sanders, Ellie Goulding, The Killers, Tiesto, St. Joseph Charity Ball, Harlem Globetrotters, and the WNBA Finals.



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CONVOCAATION CENTER

Technical Information

Floor and capacity

- 360 Center Stage (9,370)
- Athletic Events (8,800)
- End Stage (7,765; sold at 270 degrees / 6,442; sold at 180 degrees)



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Rentable Spaces

- ***Arena Floor (with seats retracted)***
 - 170' x 120'
 - 20,000 Sq. Ft.

- ***Arena Floor (without seats retracted)***
 - 131' x 79'
 - 10,000 Sq. Ft.

- ***Atrium***
 - 66' x 103'
 - 7,000 Sq. Ft.



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- ***Eagle's Nest***

- 75 person capacity
- can be divided into three smaller rooms
- Premium viewing area for the arena

- ***Dressing Rooms / Auxiliary Spaces***

- Two visiting team locker rooms, each equipped with carpet, 16 full lockers and full shower and restroom amenities
- Two officials locker rooms, each equipped with four full lockers and full shower and restroom amenities
- Media Room A, a 33' x 17' carpeted room capable of seating up to 60 theater style. This room is ideal for production or food service location



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Stage

The Convocation Center's SICO Roll-N-Set Portable System is capable of a maximum size of 64' x 40' and is comprised of the following:

- Eighteen 8' x 8' H bases (48" to 72" variable height)
- Eight 4' x 8' reversible decks (green carpet or flat black performance surface)
- Twelve 8' black stage scrim (48" to 72" variable height)
- Two 4' guardrails
- Sixteen 8' guardrails
- Two adjustable height 10-rise staircases

- ***SICO Riser***
 - Twelve 6' x 8' H tri-height risers with reversible decks (18", 24", 30")
 - Three 4' x 30' ramps with rails (elevates from 0" to 30")
 - Nine 8' black riser scrim (18" to 30" variable height)
 - Two 2-rise portable steps with rails



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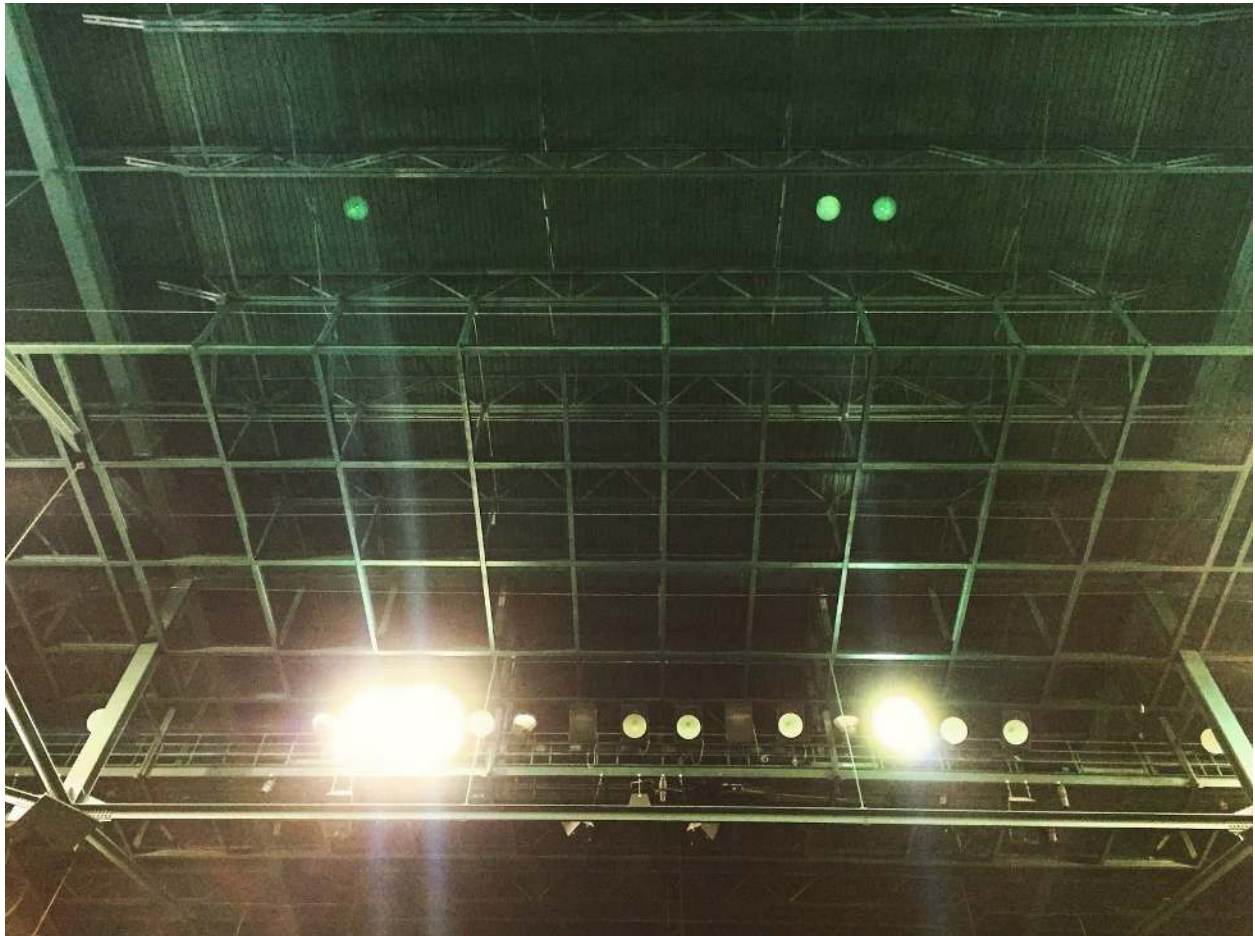




CONVOCAATION CENTER

Rigging

The steel height in the facility is 76' 1" to the high steel and 47' 9" to the low steel. A rigging grid is located above the catwalk on the south end of the facility (above the end stage configuration) and is accessible from the catwalk. The capacity of the grid is 40,000 pounds, distributed. The grid is also equipped with both a vertical and horizontal fall arrest system.





CONVOCATION CENTER

Electrical

Equipped with a total of 1,100 amps of show power, the Convocation Center has the capability of utilizing both cam locks and pigtail connections. The following configurations are available:

- One 100 amp, 3 phase, 5 wire (120/208 volt)
- One 200 amp, 3 phase, 5 wire (120/208 volt)
- One 400 amp, 3 phase, 5 wire (120/208 volt)

The Convocation Center is also equipped with two 200 amp 480 volt service (with portable transformer) for trade shows. This setup also includes the appropriate cord sets and boxes for trade show booths.

- Distance from power to stage = 75 feet



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Sound

- The Convocation Center has a fully dispersed sound system designed for public address. The system has EV cabinets hung from the catwalk in a uniform pattern throughout the main arena. The Convocation Center also has a hard-wired Telex system with 10 intercom and beltpack units. Locations are throughout the arena including courtside, catwalk, and backstage.
- Also in compliance with ADA, the Convocation Center is equipped with Telex Hearing Assistance Receivers.

Lights

Capable of being operated from four locations in the facility (security room backstage, house left rear control room, and remote from center court via lap top computer), the Convocation Center's computer controlled lighting system is comprised of the following:

- Forty-two 1,000 watt instruments
- Sixty-five 1,000 watt instruments with shutter capability
- Total lighting of (107) 1,000 watt instruments producing 250' candles at floor level

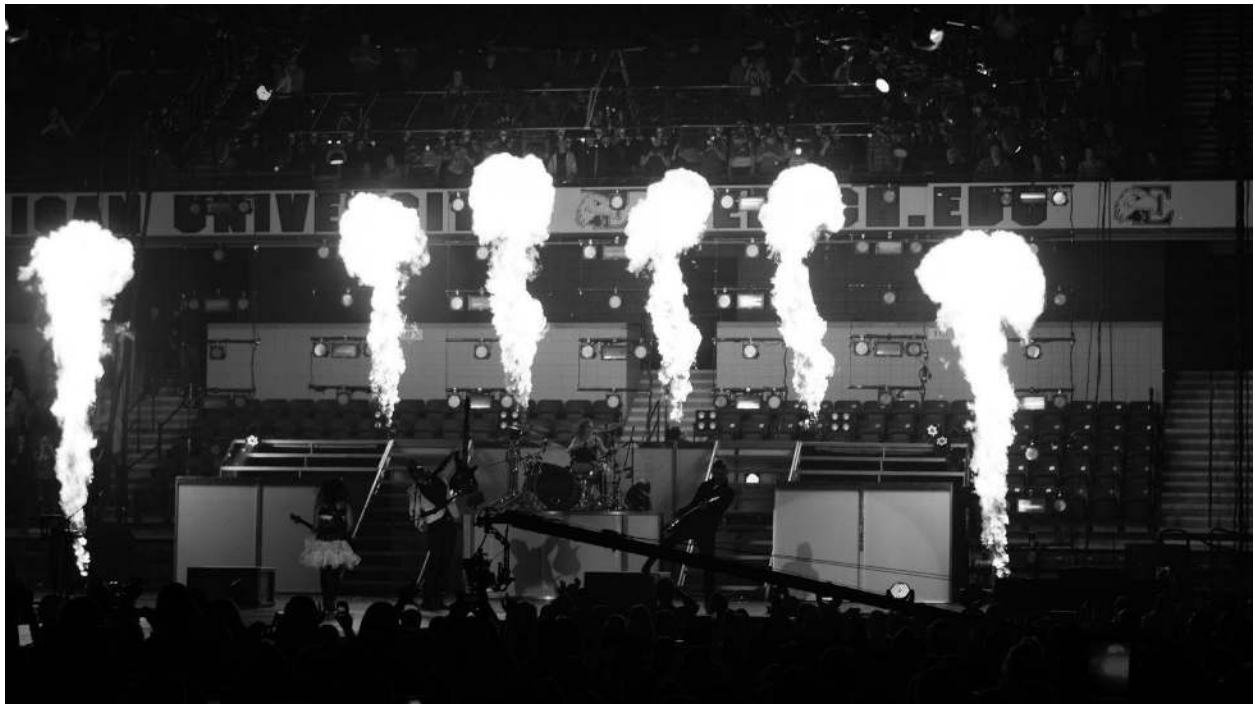
The system also includes follow spot towers, which are located in each corner, near the catwalk and in the upper rear corners. The distance from the stage is approximately 120' and the vertical distance from the floor is 56'. Followspots may also be operated from Stadium Club Balcony at center-stage front of house.



CONVOCAATION CENTER

Pyro

- Pyro is allowed at the venue
- All pyro must be set up by a certified technician
- Firewatch is required for all events that use pyro
 - 12 Firewatch are required = \$500
- The tech rider must be submitted and approved 30 days before the event
- The pyrotechnician must meet with the EMU Fire Marshall by 3 p.m. on the day of the event



Laser

- Lasers are allowed at the venue
- The tech rider must be submitted and approved 30 days before the event

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Forklift

- 1 Available
- 5,000 lb. capacity
- \$300 daily charge

Parking

- 986 spots available at the Convocation Center
- 54 VIP spots available at the Convocation Center
- 1,036 spots at Rynearson Stadium parking across the street
- 8 bus/truck spots at the Convocation Center loading dock



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Loading Dock

The loading dock can be entered from the Westview Drive entrance, which is located to the east of the Convocation Center. The loading dock has the following specifications:

- Parking for eight busses/trucks
- Two 12-foot roll up loading doors
- One 16-foot loading door with elephant door access to main area
- One 12-foot loading door with hydraulic leveling system
- Distance from dock to stage = 90 feet
- Distance from dock to mix station = 150 feet
- Distance from dock to power = 50 feet



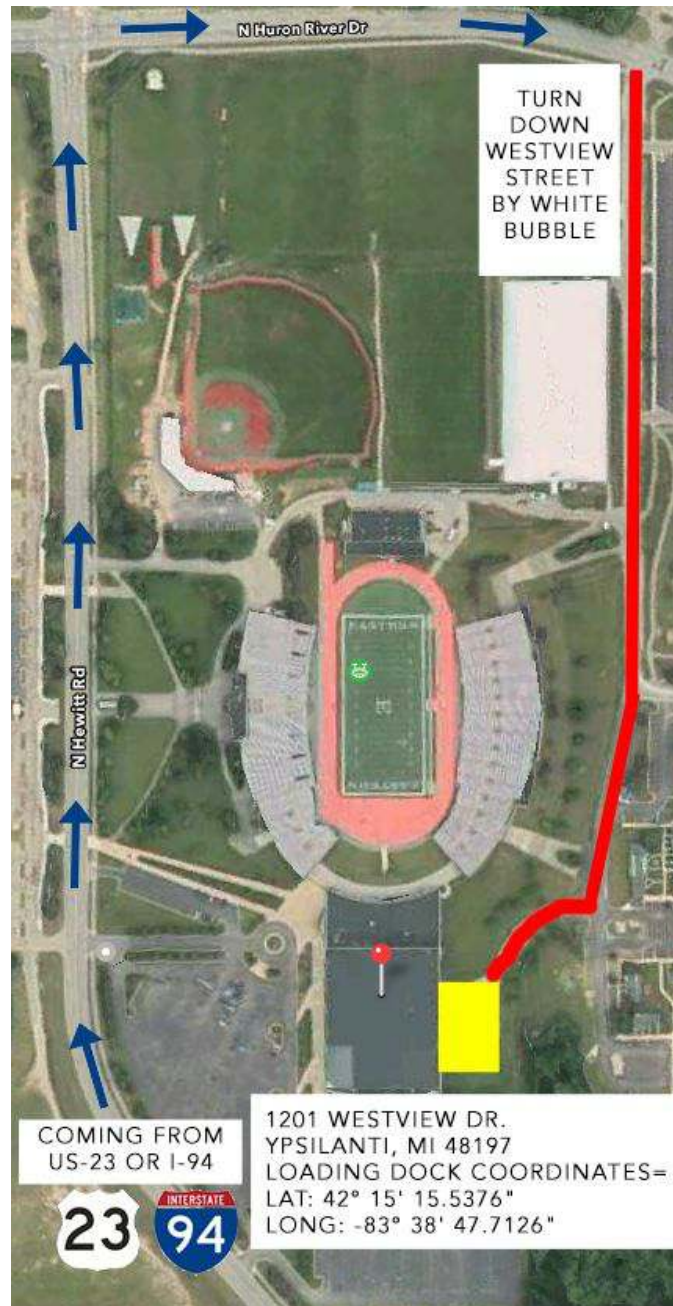


CONVOCAATION CENTER

Load in map

1201 Westview Dr.

Ypsilanti, MI 48197



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CONVOCAATION CENTER

Available Services with Rates

All rates are subject to change.

<u>Rent</u>	<u>Rate</u>
EMU Convocation Center	\$5,000

<u>Box Office</u>	<u>Rate</u>
Box Office Manager	\$25/hr
Credit Card Sales Service Charge	4%
Parking Fee	varies
Telephone Receptionist	\$10/hr
Ticket Fee	\$2/tkt
Ticket Seller	\$12/hr
Ticket Taker	\$12/hr

Event Management

Ambulance	\$150/hr
Clean Up (estimate)	\$850-\$2,000
Clean Up during event	\$25/hr/person
Coat Check	\$10/hr
Conversion	\$1,200
Electrician	\$90/hr
Fire Watch	\$500/day

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Forklift Operator	\$45/hr
General Laborer's	\$12/hr
IT	\$50/hr
Medical Personnel	\$35/hr
Operations Assistant – CC	\$25/hr
Operations Director	\$30/hr
Runner	\$175/day
Sound/AV Technician	\$75/hr
Ushers	\$15/hr

Event Equipment

Additional Power Generator	Prevailing Rate
Bike Rack 6.5'	\$20 ea
Carpet	\$0.35/square foot
Chairs	\$2 ea
Coat Rack	\$15 ea
Concert Barricade 4'	\$50 ea
Curtain	\$1,500
Ficus Tree	\$5 ea
Forklift	\$300/day
Internet Drop (in-house)	\$50/drop
Internet Drop (new drop)	\$300/drop
Piano-Pease Auditorium	\$250/event
Pipe & Drape 3'x4'	\$15 ea
Pipe & Drape 10'x8'	\$35 ea
Pipe & Drape 10'x16'	\$50 ea

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Podium	\$50
Portable Stage 64'x40'	\$400
Projector & Screen 15'x20'	\$1,000
Radios	\$15 ea/day
Risers-Portable 6'x8'	\$35 ea
Scoreboard Message	\$50/screen/event
Scoreboard Rental	\$500/event
Sound System-Atrium	\$100
Spotlight	\$250/event
Tables	\$8 ea
Telephone (in-house)	\$8 ea
Telephone (new line)	\$150/line
Towel Rental	\$1.50 ea

Security

T-shirt Security	\$22/hr
Uniformed Officer	\$70/hr

Parking

Parking Lot-Convo Ctr	\$500/day
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Catering

Must use EMU Dining/Catering Contact Marcelo Marandino
(734) 487 - 4108

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Local Resources

Lighting

- Fantasee
 - 14857 Martinsville Rd, Belleville, MI 48111
 - (734) 699-7200
 - <http://fantaseelighting.com/>

Sound

- Aerial Enterprises Inc.
 - 10106 Industrial Dr, Whitmore Lake, MI 48189
 - (810) 231-2500
- Jim Gibbons Avs Sound Systems
 - 2575 Prairie St, Ann Arbor, MI 48105
 - (734) 994-3562

Airport

- Detroit Metropolitan Wayne County Airport
 - 20 min / 18.5 mi
- Willow Run Airport
 - 17 min / 10.8 mi



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Hospital

- St. Joseph Mercy Ann Arbor
 - 4 min / 1.2 mi
 - 5301 McAuley Drive, Ypsilanti, MI 48197
 - (734) 712-3456
 - <http://www.stjoeshealth.org/annarbor>

- University of Michigan Health System
 - 14 min / 5.9 mi
 - 1500 E. Medical Center Drive, Ann Arbor, MI 48109
 - (734) 936-4000
 - <http://med.umich.edu/>

Food

- **Restaurant**
 - Tower Inn Cafe
 - 6 min / 1.9 mi
 - 701 W. Cross St, Ypsilanti, MI 48197
 - (734) 487-4000
 - <http://www.towerinncafe.com/>

 - Red Rock Downtown BBQ
 - 5 min / 2.3 mi
 - 207 W. Michigan Ave, Ypsilanti, MI 48197
 - (734) 340-2381
 - Redrockypsi.com



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- Sidetrack Bar and Grill
 - 7 min / 2.6 mi
 - 56 E. Cross St, Ypsilanti, MI 48198
 - (734) 483-5230
 - <http://www.sidetrackbarandgrill.com/>
- **Fast Food**
 - Tim Horton's
 - 1 min / .5 mi
 - 760 S Hewitt Rd, Ypsilanti, MI 48197
 - (734) 480-2450
 - <http://www.timhortons.com>
 - Taco Bell
 - 2 min / .7 mi
 - 2655 Washtenaw Ave, Ypsilanti, MI 48197
 - (734) 434-8620
 - <https://www.tacobell.com/>
 - Arby's
 - 2 min / 1 mi
 - 3015 Washtenaw Rd. Ypsilanti, MI 48197
 - (734) 434-4760
 - <http://www.arbys.com>



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- Burger King
 - 4 min / 1.2 mi
 - 4885 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 434-8994
 - <http://www.bk.com>

Hotel

- Ann Arbor Marriott Ypsilanti at Eagle Crest
 - 10 min / 3.7 mi
 - 1275 S Huron St, Ypsilanti, MI 48197
 - (734) 487-2000
 - <http://www.marriott.com/hotels/travel/dtwys-ann-arbor-marriott-ypsilanti-at-eagle-crest/>
- Ann Arbor Regent Hotel and Suites
 - 6 min / 2.5 mi
 - 2455 Carpenter Rd, Ann Arbor, MI 48108
 - (734) 973-6100
 - annarborregent.com

Gas

- Marathon
 - 4 min / 1.2 mi
 - 4970 Washtenaw Ave, Ann Arbor, MI 48108
 - (734) 528-3897
 - <http://www.marathonpetroleum.com/brand/>

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CONVOCAATION CENTER

- BP
 - 4 min / 1.2 mi
 - 4975 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 528-3650
 - <http://www.bp.com>

- Shell
 - 6 min / 2.1 mi
 - 4000 Washtenaw Ave, Ann Arbor, MI 48108
 - (734) 975-9878
 - <http://www.shell.com>

Automotive Repair

- Autozone
 - 2 min / .5 mi
 - 2166 Washtenaw Rd, Ypsilanti, MI 48197
 - (734) 547-2000
 - <http://www.autozone.com>

- O'Reilly Auto Parts
 - 2 min / .5 mi
 - 2165 Washtenaw Rd, Ypsilanti, MI 48197
 - (734) 482-2506
 - <http://locations.oreillyauto.com/mi/ypsilanti/2165-washtenaw-road.html>



CONVOCAATION CENTER

- Gene Butman Ford
 - 2 min / .6 mi
 - 2105 Washtenaw Rd, Ypsilanti, MI 48197
 - (888) 370-1052
 - <http://butmanford.com>

- Cueter Chrysler Jeep Dodge
 - 2 min / .6 miles
 - 2448 Washtenaw Rd, Ypsilanti, MI 48197
 - (734) 434-2424
 - <http://www.cueter.com>

Car Rental

- Enterprise Rent-A-Car
 - 5 min / 1.6 mi
 - 4555 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 971-1221
 - <http://www.enterprise.com>

- Hertz
 - 6 min / 1.9 mi
 - 4663 Washtenaw Ave, Ypsilanti, MI 48108
 - (734) 528-9692
 - <http://www.hertz.com>



CONVOCAATION CENTER

Labor

- Non-union house
- Union labor available upon request
- Preferred vendors available upon request

Market Snapshot

Washtenaw County

- Population = 344,791
- 74.5% Caucasian, 12.7% African American, 7.9% Asian, 3.5% Hispanic
- Located on Eastern Michigan University's campus
- University of Michigan = 10 min away
- Detroit = 45 min away

Marketing Resources

Eastern Michigan University

- 4 campus digital boards: 20K Reach
- Social Media reach (17K Facebook / 5K Twitter)
- Campus Connections
 - Eastern Echo newspaper
 - 89.1 FM WEMU
 - my.emich calendar
 - university calendar
 - EMU today daily newsletter
 - 30+ poster frames on campus, and other campus postings
- 23K students
- 4.4K students living on campus

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- Negotiated media rates (print, electronic, etc.)
- Email database = 55K+

Metro Detroit

Below are only some of the marketing resources we have worked with in the past and have the ability to contact for your event. If you have other media outlets you wish to contact for your event, please let us know and we would be happy to assist you.

- **TV**
 - Fox 2 Detroit
 - <http://www.fox2detroit.com/>
 - WDIV
 - <http://www.clickondetroit.com/>
 - WXYZ
 - <http://www.wxyz.com/>
- **Radio**
 - WWJ 950 AM
 - <http://detroit.cbslocal.com/station/wwj-newsradio-950/>
 - WJR 760 AM
 - <http://www.wjr.com/>
 - 98.7 FM AMP
 - <http://987ampradio.cbslocal.com/>
 - 95.5 FM
 - <http://987ampradio.cbslocal.com/>
 - 101.1 FM WRIF
 - <http://wrif.com/>
 - 94.7 FM WCSX
 - <http://wcsx.com/>
 - Ann Arbor Cumulus Radio
 - <http://annarbor.cumulusradio.com/ALookAtOurStations/StationProfilesInformation/tabid/118/Default.aspx>



CONVOCAATION CENTER

- **Newspaper**

- Detroit Free Press
 - <http://www.freep.com/>
- Metro Times
 - <http://www.metrotimes.com/>
- Detroit News
 - <http://www.detroitnews.com/>
- MLIVE
 - <http://www.mlive.com/#/0>
- Ann Arbor Observer
 - http://annarborobserver.com/articles/front_page.html



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Routing



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City	Miles	Drive Time	Air Time (from DTW)
Grand Rapids, MI	138	2 hr 3 min	to GRR = 50 min
Fort Wayne, IN	140	2 hr 17 min	to FWA = 54 min
Cleveland, OH	168	2 hr 38 min	to CLE = 55 min
Columbus, OH	189	3 hr 9 min	to CMH = 54 min
Dayton, OH	195	2 hr 58 min	to DAY = 1 hr
Cincinnati, OH	249	3 hr 55 min	to CVG = 1 hr 8 min
Chicago, IL	251	3 hr 53 min	to ORD = 1 hr 4 min
Indianapolis, IN	265	4 hr 2 min	to IND = 1 hr 9 min
Pittsburgh, PA	285	4 hr 11 min	to PIT = 1 hr 3 min
Erie, PA	270	4 hr 11 min	to ERI = 54 min
Toronto, ON, Canada	269	5 hr	to YYZ = 1 hr 2 min
Terre Haute, IN	342	5 hr 9 min	to HUF = 40 min
Milwaukee, WI	350	5 hr 18 min	to MKE = 1 hr 10 min
Bloomington, IL	357	5 hr 22 min	to BMI = 1 hr 20 min
Green Bay, WI	456	7 hr 7 min	to GRB = 1 hr 20 min



CONVOCAATION CENTER

Prohibited Items

The following is a partial list of prohibited items that are not permitted inside the venue. The EMU Convocation Center reserves the right to prohibit other items as deemed necessary. A bag check and visual body check will be conducted upon entry.

- Cameras with external flash or interchangeable lenses (no professional photography)
- Signs/flags/banners larger than 11" x 17" and any affixed pole
- Audio/video recording devices
- Outside food or beverage (no alcohol)
- Tripods/monopods
- Oversized bags or backpacks larger than 18" x 14" x 10"
- Laser pointers
- Beach balls or projectiles
- Illegal drugs/substances
- Skateboards/rollerblades
- Weapons
- Cans or bottles
- Noise making devices
- Pointed-tip umbrellas
- Fireworks
- Pets (service animals exempt)
- Flashlights
- Laptops/tablets are not permitted in seating bowl
- Selfie Sticks