

LANDERS CENTER



Production Guide

4560 VENTURE DR. | SOUTHAVEN, MS | 38671

662.280.9120

landerscenter.com

LANDERS
C E N T E R

LANDERS
CENTER

Home of the Mississippi RiverKings



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Facility Personnel

Landers Center	Main Line	662.280.9120
Landers Center	Fax Line	662.280.5927
Todd Mastry	Executive Director	662.470.2102
Joel Crews	Director of Events	662.470.2105
Matt Hatch	Director of Events/HR	662.470.2106
Greg Presley	Director Food & Beverage	662.470.2103
Randy Culver	Director of Operations	662.470.2107
Jay Snipes	Coordinator of Events	662.470.2127
Maria Garay	Asst. Dir. of Sales/Mktg	662.470.2126
Brent Bond	Multimedia Coordinator	662.470.2108
Cliff Flynn	Asst. Dir. Box Office	662.470.2115
James Gentry	Fire Marshall	662.393.7466

Landers Center

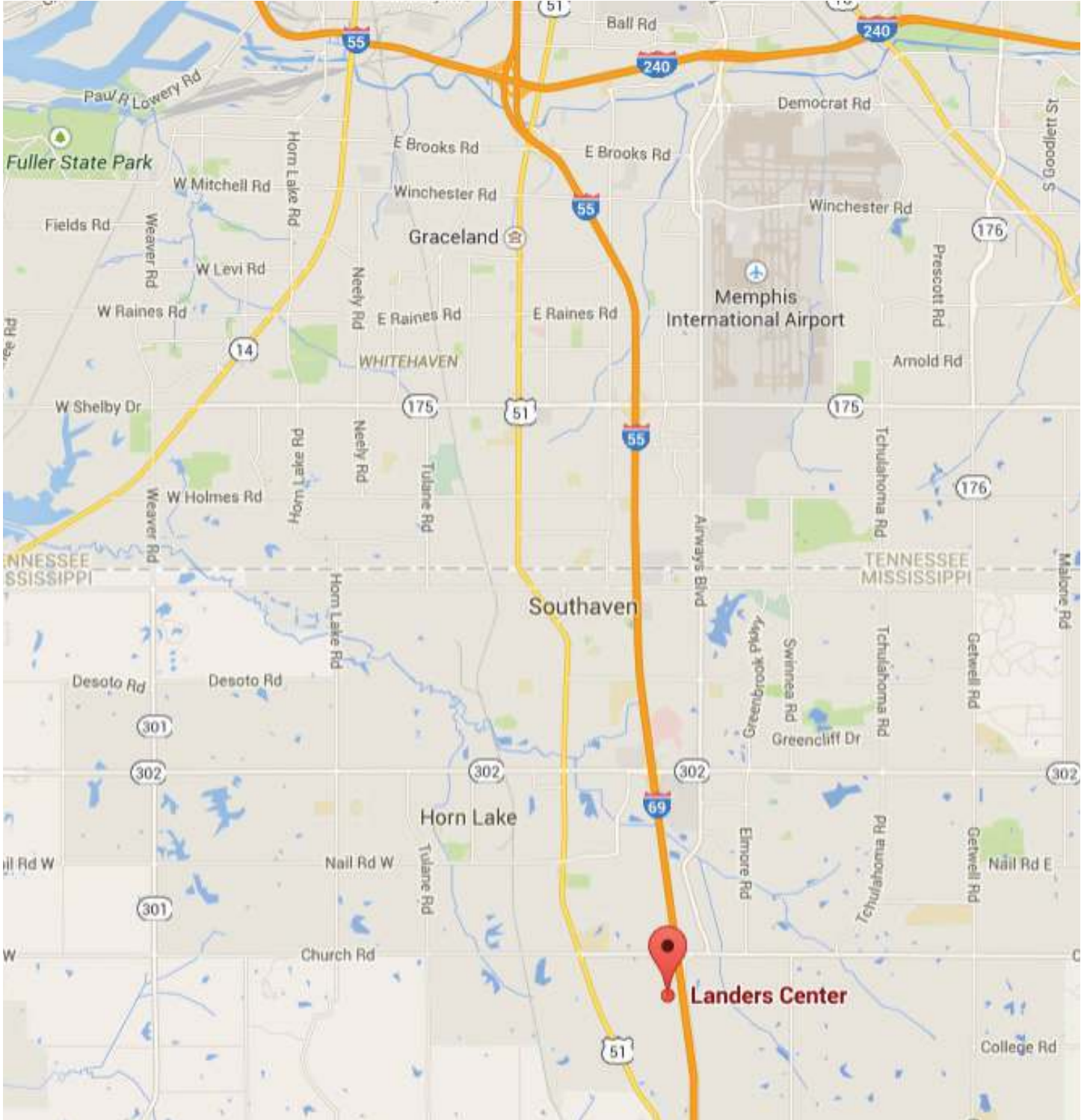
- Arena
- Convention Hall
- Performing Arts Theatre

Facility Tenants

- Mississippi RiverKings (SPHL)
- DeSoto Family Theatre

Landers Center History

The Landers Center is composed of a 10,000 seat arena, 17,000 sq. ft. Convention Hall, and 400 seat Performing Arts Theatre opened in September 2000. Originally it was constructed to fill the need for a local site for high school graduations but in turn has evolved into a host for many community and national events. Landers Center is home to the Mississippi RiverKings of the Southern Professional Hockey League. Other arena events that have been held at Landers Center include Jason Aldean, Stone Temple Pilots, Martin Lawrence, Hank Williams, Jr., Motley Crue, Cirque du Soleil - Alegria, Disney on Ice, Sesame Street Live!, Luther Vandross, Willie Nelson, Cher, Monster Trucks, Rascal Flatts, Mercy Me & Amy Grant as well as President George W. Bush.



Directions/Parking

Mileage/Routing:

Southaven, Mississippi is approximately six miles from Memphis, Tennessee; 10 miles from the Memphis International Airport; 210 miles from Nashville, TN; 394 miles from Atlanta, GA; 247 miles from Birmingham, AL; 137 miles from Little Rock, AR; 393 miles from New Orleans, LA; 285 miles from St. Louis, MO; and 454 miles from Dallas, TX. The facility is easily accessible by Interstates 40, 55, and 20.

Location:

Landers Center is located just off Interstate 55 at Church Road and Venture Drive in Southaven, Mississippi.

From the Memphis International Airport:

From airport parking, follow the signs for the Winchester Road exit. Take Winchester to the Airways Extension. Turn left. Follow Airways until you come to Goodman Road. Take a right on Goodman Road. When you get to Interstate 55 you will need to take the southbound lanes. The next exit is Church Road or Exit #287. Take a right on Church Road, get into the left hand turn which is Venture Drive, the entrance to Landers Center. Follow signs for parking.

Directions/Parking

From the South:

Take Interstate 55 North towards Memphis, Tennessee. Take exit #287 or the Church Road exit. At the first left turn you will see Landers Center sign on Venture Drive. Turn here for entrance into the Landers Center. Follow the signs for parking.

From the North:

Take Interstate 55 North towards Jackson, Mississippi. Take exit #287 or the Church Road exit. Take a right on Church Road, then get into the lefthand turn which is Venture Drive, the entrance to Landers Center. Follow the signs for parking.

From the East:

From Highway 78, you will take the exit for Highway 302 - this is also Goodman Road. You will go west on Goodman Road. When you get to Interstate 55, you will need to take the southbound lanes. The next exit is Church Road or Exit #287. Take a right on Church Road, get into the lefthand turn which is Venture Drive, the entrance to Landers Center. Follow the signs for parking.

Directions/Parking

From the West:

From Highway 61, you would take the Highway 302 exit - this is also Goodman Road. You will take Goodman Road to Interstate 55. When you get to Interstate 55 you will need to take the southbound lanes. The next exit is Church Road or Exit #287. Take a right on Church Road, get into the lefthand turn which is Venture Drive, the entrance to Landers Center. Follow the signs for parking.

Handicap Accessible Parking Information:

There is handicap parking available in our West and North Parking Lots. Patrons may be escorted down the elevator located in the Grand Hall at the West Entrance for access to floor seats. Landers Center has 190 handicap accessible seats in the lower level. Floor seating varies based on the event. All restrooms in the facility are handicap accessible. Hearing Impaired listening devices may be arranged for you at Guest Services, located at the North End of concourse (Sec. 112).

Total Seating Capacities

Permanent Seating	5,864
Lower Level permanent	2,723
Lower Level retractable	2,216
Upper Level	3,141
Suites (12)	184
Accessible Seating	190

Setup

Theatrical setup	2,300-2,500
Standard Concert - 180 degree	7,274
Standard Concert - 220 degree	7,825
Standard Concert - 270 degree	8,506
Standard Concert - 360 degree	8,973
Hockey	8,500
Football	8,500
Basketball	9,000
Boxing/Wrestling	10,000
Ice Show	8,500
Rodeo/Circus	8,500

The following information is based on a standard 60'x40'x5' stage setup at the south end of the arena floor with a mix platform area of 20'x20', set 110' from the front of the stage. Handicap seating includes one attendee per handicap seat.

180 degree Front of Stage

Floor Sections (6 Sections) *	1,120
Floor Handicap	16
Lower Level (Sec. 105-107 and 117-119)	2,072
Lower Level (Sec. 108-116)	1,451
Lower Level Handicap	114
Corporate Suites (if sold)	184
Upper Level (Sec. 205-207 and 217-219)	1,155
Upper Level (Sec. 208-216)	1,152
TOTAL CAPACITY	7,274

Concert Setup Options

220 degree Front of Stage

Floor Sections (6 Sections) *	1,120
Floor Handicap	16
Lower Level (Sec. 104-107 and 117-120)	2,202
Lower Level (Sec. 108-116)	1,551
Lower Level Handicap	142
Corporate Suites (if sold)	184
Upper Level (Sec. 204-207 and 217-220)	1,462
Upper Level (Sec. 208-216)	1,148
TOTAL CAPACITY	7,897

240 degree Side Stage

Floor Sections (6 Sections) *	1,120
Floor Handicap	16
Lower Level (Sec. 103-107 and 117-121)	2,638
Lower Level (Sec. 108-116)	1,504
Lower Level Handicap	164
Corporate Suites (if sold)	184
Upper Level (Sec. 203-207 and 217-221)	1,732
Upper Level (Sec. 208-216)	1,148
TOTAL CAPACITY	8,506

Concert Setup Options

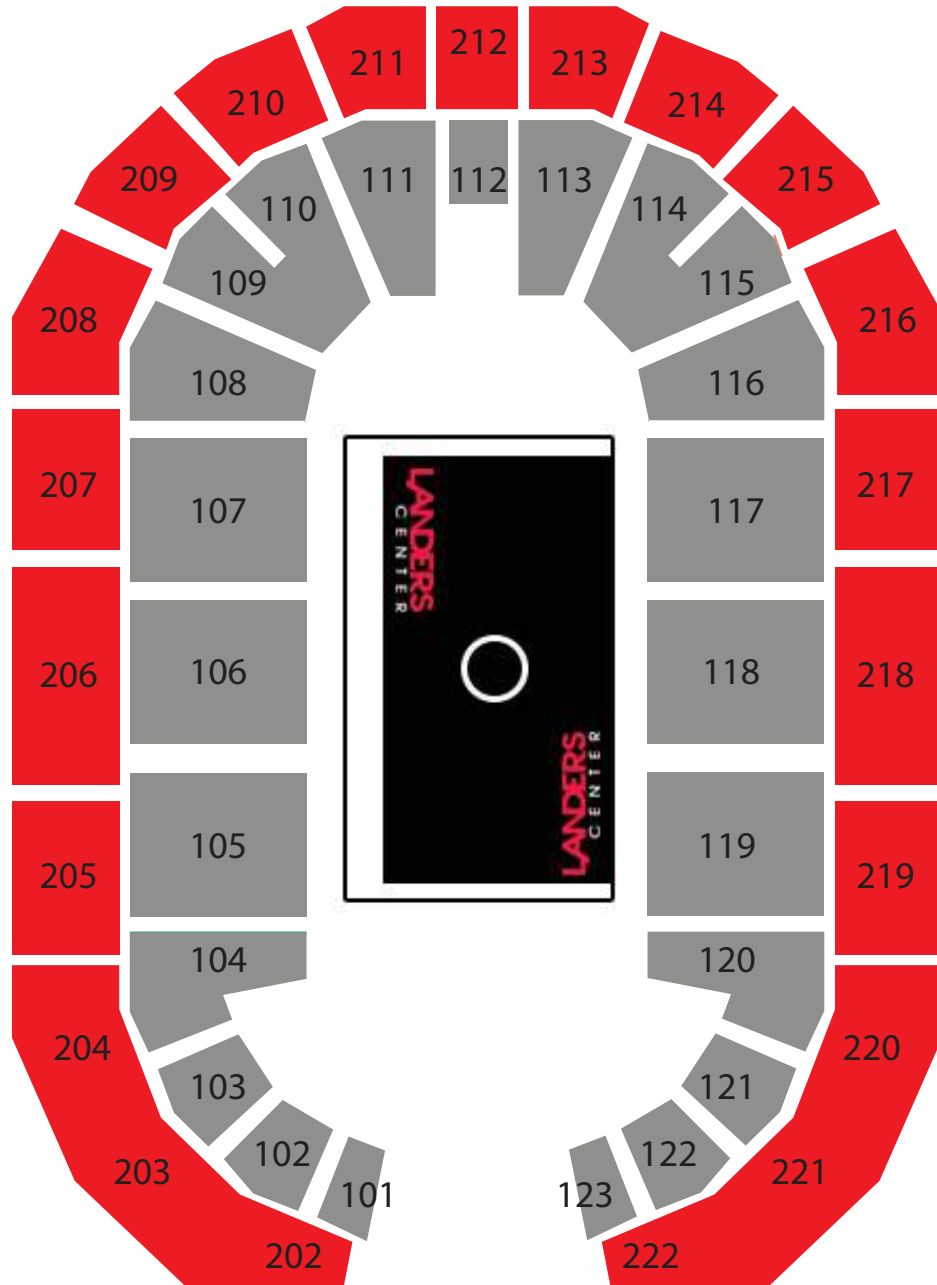
270 degree Behind Stage

Floor Sections (7 Sections) *	1,158
Floor Handicap	8
Lower Level (Sec. 101-107 and 117-123)	2,988
Lower Level (Sec. 108-116)	1,551
Lower Level Handicap	190
Corporate Suites (if sold)	184
Upper Level (Sec. 201-207 and 217-223)	1,793
Upper Level (Sec. 208-216)	1,101
TOTAL CAPACITY	8,973

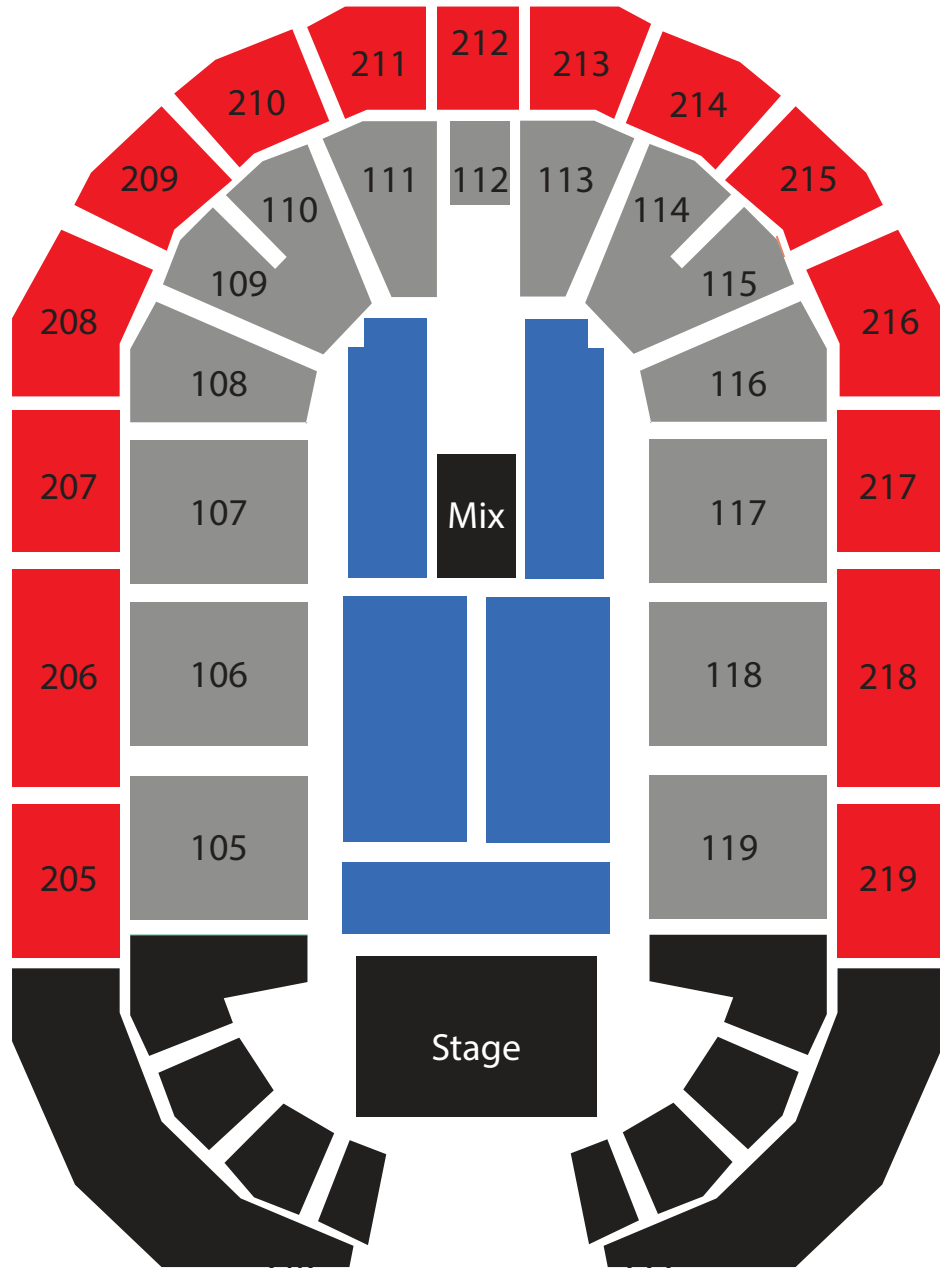
Half House

Floor Sections (3 Sections) *	780
Floor Handicap	8
Lower Level (Sec. 107-117)	2,303
Lower Level Handicap	106
Corporate Suites (if sold)	52
Upper Level (Sec. 207-217)	1,490
TOTAL CAPACITY	4,739

Basketball Overview



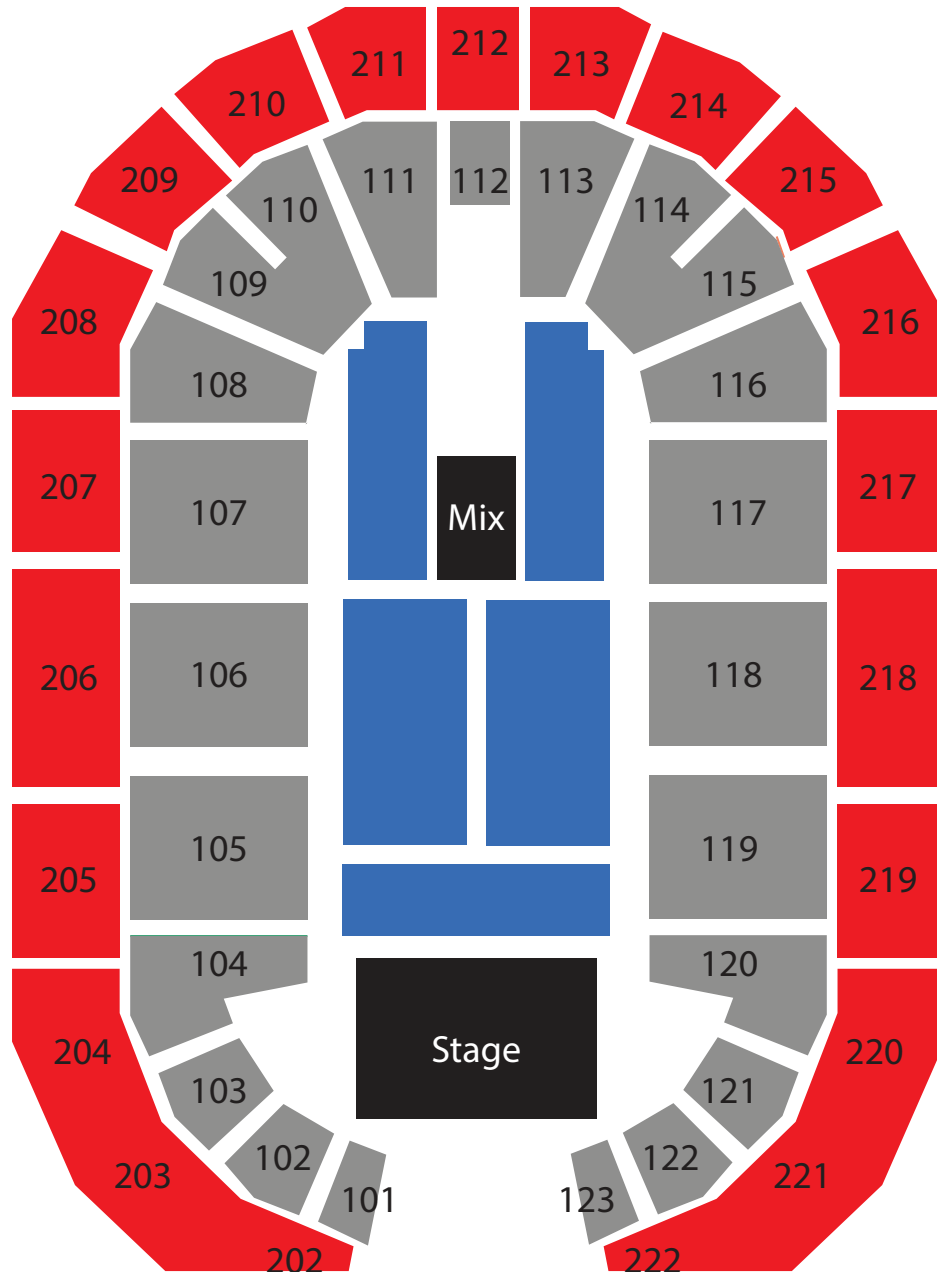
- Floor Capacity: 168
- Lower Bowl Capacity: 5,011
- Upper Bowl Capacity: 3,183
- Total Capacity: 8,362



- Floor Capacity: 1,524
 - Lower Bowl Capacity: 3,823
 - Upper Bowl Capacity: 2,305
- Total Capacity: 7,652

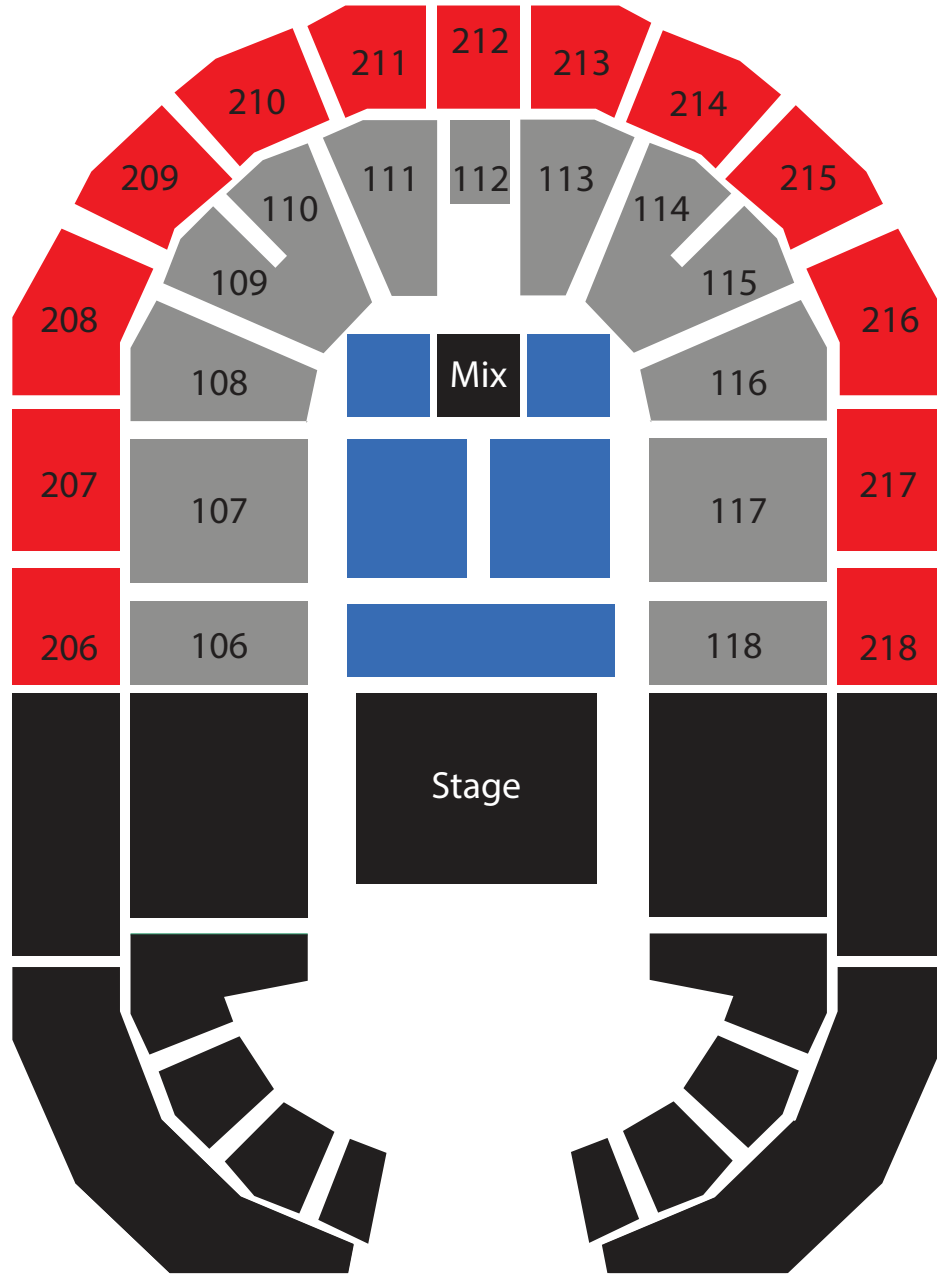


- Floor Capacity: 1,524
 - Lower Bowl Capacity: 4,201
 - Upper Bowl Capacity: 2,650
- Total Capacity: 8,375



- Floor Capacity: 1,524
- Lower Bowl Capacity: 4,671
- Upper Bowl Capacity: 3,183
- Total Capacity: 9,378

1/2 House Overview

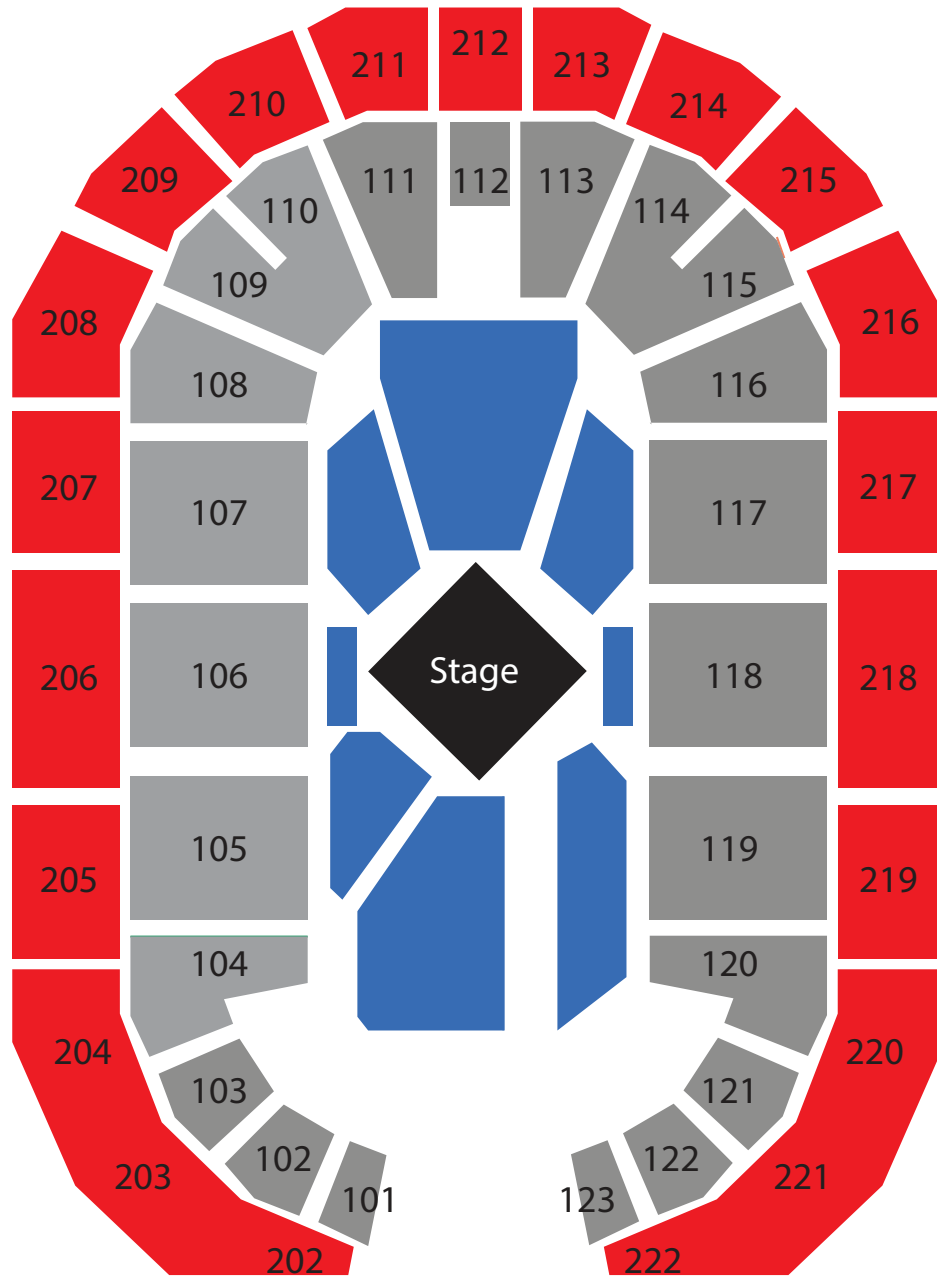


- Floor Capacity: 828
 - Lower Bowl Capacity: 2,687
 - Upper Bowl Capacity: 1,725
- Total Capacity: 5,240

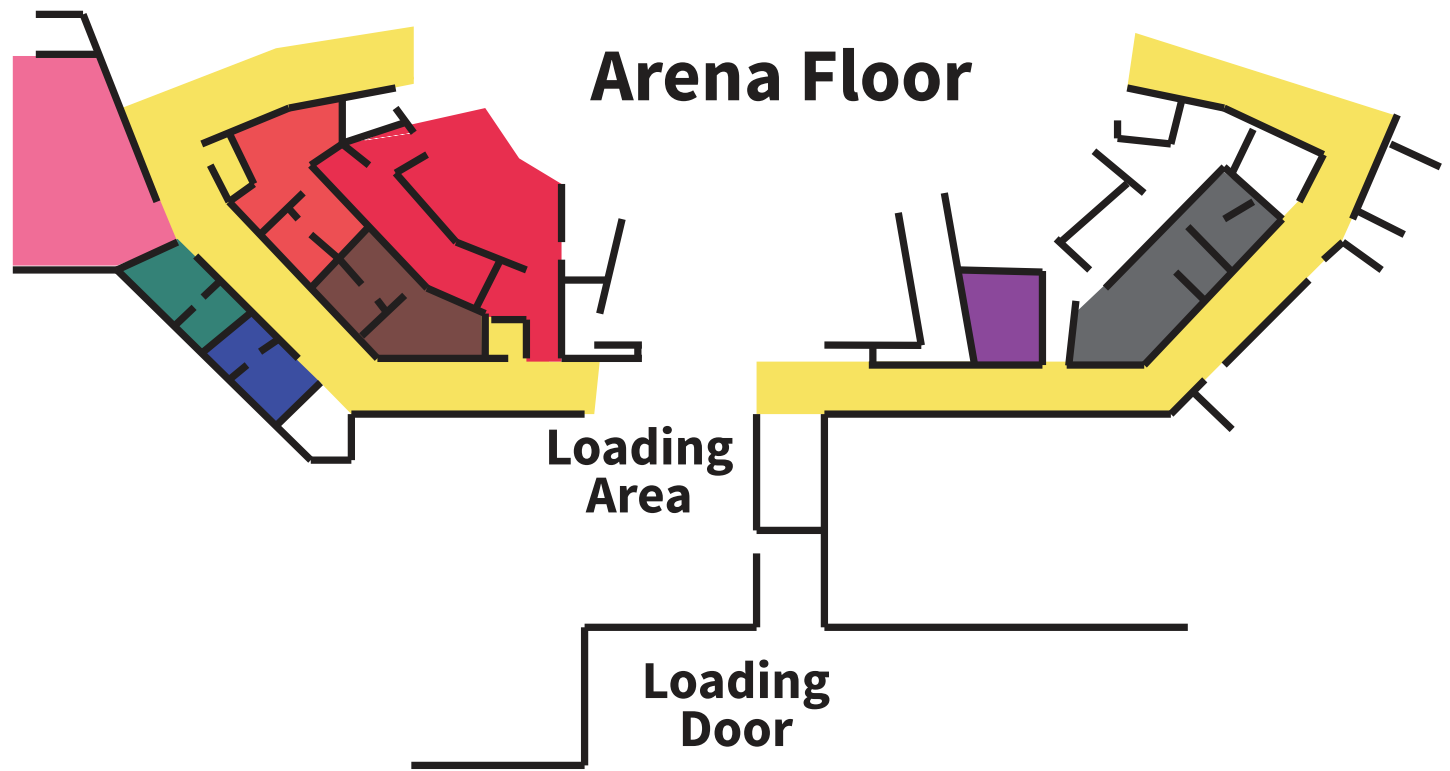
2/3 House Overview



- Floor Capacity: 1,116
 - Lower Bowl Capacity: 3,071
 - Upper Bowl Capacity: 1,963
- Total Capacity: 6,150



- Floor Capacity: 1,485
 - Lower Bowl Capacity: 5,377
 - Upper Bowl Capacity: 3,183
- Total Capacity: 10,045



- Hallway
- Multipurpose Room
- Locker Room A
- Star Dressing Room A
- Locker Room B
- Star Dressing Room B
- Locker Room C
- Production Office
- Locker Room D

Booking Procedures

Scheduling Date

Questions regarding the availability of dates and booking procedures should be directed to Todd Mastry, Executive Director at 662.470.2102, at tmastry@landerscenter.com, or by fax at 662.280.5927.

Event Coordination

Upon the completion of an Event License Agreement, Landers Center will assign an Event Coordinator to your account. This individual will become your primary contact throughout your event planning and execution process.

Your Event Coordinator is responsible for the coordination of your event requirements with the departments, technicians and contractors of Landers Center. Your Event Coordinator is also your day of event contact throughout your stay in the building and will oversee overall facility operations under the supervision of the Executive-in-Charge.

Other functions of the Event Operations Department:

- Staffing and cost estimates
- Floor plan coordination and approval with the Southaven Fire Department

Facility Services:

- Shipping and receiving assistance
- Production and technical specifications

***Please remember that all pyrotechnic displays must be licensed and approved by both the Southaven Fire Department and Landers Center prior to event day.*

Event Coordination

Executive-in-Charge

A senior member of the Landers Center management team will be present throughout your event. Any concerns regarding your show should be first directed to your Event Coordinator to facilitate the best response to your needs.

Event Control Center

Landers Center will have an Event Control Center in operation during your event. This Control Center serves as the operational headquarters during all events, and will monitor all activities and communications during your event.

Production Meeting(s)

Your Event Coordinator will conduct a production meeting prior to your load-in and arrival to review any specifications and arrangements regarding your show. All facility departments will participate to ensure that all aspects of your event have been thoroughly reviewed. Prior to the start of your events, a pre-event briefing will be held with all department supervisors to discuss all elements of your event. Your participation in both of these sessions is encouraged.

Follow Up and Evaluation

Following your event, the Event Booking Department will forward an evaluation of our facility and our staff. Your success and satisfaction is our top priority, and we welcome the opportunity to meet and exceed your expectations.



Box Office & Ticketing

Landers Center will handle both on-site and remote access ticketing needs for your event. Our Box Office Manager will prepare your shows manifest and coordinate all ticketing programs for your event. You will be provided statements of daily ticket sales and, at the conclusion of the event, a full accounting of all sales.

Landers Center is equipped with 8 on-site ticket windows located adjacent to the Landers Center Nissan entrance. Ticket windows will be open Monday – Friday from 10am -6pm and Saturdays from 12pm-4pm (with extended hours on event days). During the summer, the box office is open Monday – Friday from 10am-6pm and open on Saturdays for event days. All major credit cards are accepted (American Express, Discover, VISA and Mastercard). Personal checks are not permitted.

Ticket sellers, hosts and security personnel will be provided by Landers Center at the expense of the promoter. Tickets are also available for purchase through any Ticketmaster outlet, website or by phone 1.800.745.3000. Landers Center and Ticketmaster support the TicketFast program and self-printed bar code tickets.

Ticketing Procedures

Box Office Rates and Billing Procedures

Landers Center Box Office has 15 total points of sale. One main Box Office at Landers Nissan Entrance with three satellite offices at Landers Jeep, Chrysler, and Dodge Entrances.

Box Office Charge – 4% of gross ticket sales

This charge includes:

- set up charges
- all box office staffing at venue
- ticket printing charge

Example: If gross ticket sales are \$50,000.00 then the Box Office Charge would be \$2,000.00

Facility Fee – \$2.00 added to price of a ticket

Box Office accepts VISA, MASTERCARD, AMERICAN EXPRESS, and DISCOVER.

*There is a 3% *credit card fee* that is applied to guests using credit cards as a form of payment.

How to Purchase Tickets

Tickets for all Landers Center arena events may be purchased at the Box Office. Box Office hours are M–F, 10:00 a.m.–6:00 p.m., Sat. 12:00–4:00 p.m. The Box Office is open on event days at noon unless otherwise requested by promoter. The Box Office is located on the west side of the building.

You may also purchase tickets through TICKETMASTER by calling 1-800-745-3000 or online at www.ticketmaster.com or by going to local TICKETMASTER locations.

Building Policies

Camera/Recording Policy

Video and audio recorders are not permitted inside Landers Center unless approved in advance by show or building management. Typically, Landers Center allows cameras at all events with a lens less than 3", unless requested to change policy by the show promoter in advance of the show date.

Children's Entry Policy

All guests ages two and older are required to have a ticket for admission unless otherwise specified.

Re-Entry Policy

Landers Center has a no re-entry policy. Re-entry on the same ticket is prohibited.

Smoking Policy

Smoking is not permitted anywhere inside of Landers Center, except in designated exterior smoking areas.

Building Policies

Prohibited Items

Guests at Landers Center are prohibited from entering the arena with the following:

- Cans, bottles, coolers or any similar container
- Laser pens or laser products of any type
- Fireworks
- Air horns or any other mechanical noise maker
- Alcohol of any type
- Weapons of any type, including guns and knives
- Poles or sticks
- Large bags or backpacks
- Food or beverages of any kind
- Any other item deemed unacceptable by Landers Center

All items are subject to search. In the event that items are revealed during a search, guests must dispose of the items prior to entry. Landers Center will not safeguard any personal belongings or items of any type.

Landers Center management retains the right to determine the type of pre-event screening.

Building Policies

Animals

Animals are not permitted in Landers Center with the exception of service animals, or animals that are part of an approved activity, exhibit, or show (as determined by Landers Center in its sole discretion).

All events displaying live animals as part of their show must notify Landers Center in writing prior to the event date. All animals must have all health documents as required by federal, state and municipality statutes. The request to use live animals should include information regarding parameters for animal care including, but not limited to: display procedures, waste control, security barriers, etc.

Balloons

Helium-filled balloons are strictly prohibited from Landers Center. Any balloon removed from Landers Center will result in a \$200 removal fee (per item) billed to the event.

Stickers

The distribution of stickers or similar adhesive materials is strictly prohibited.

Building Policies

General Signage Rules

NO TAPE MAY BE USED

No items may be affixed to walls or Landers Center equipment without the prior consent of the Event Coordinator. If approved, the items may not be attached via any mechanism that would result in permanent damage. Removal of event signage is the responsibility of the event. If Landers Center has to remove any signage, it will bill the show for labor, time and other pertinent costs such as damage in removal of signage.

All signs must be flame retardant and approved in advance by the Event Coordinator and the appropriate Southaven Fire Department Official.

Security and Safety

Landers Center is committed to providing a safe and secure environment for employees, performers, promoters and guests. Landers Center offers the following security and safety.

- Security Control Room staffed 24 hours a day
- CCTV monitoring of the interior and exterior of the facility
- Roving security officers outside and inside the facility
- Secured entry for staff, production, talent and promoters
- Medical personnel on standby
- First Aid facilities throughout
- Event Control Room to monitor and dispatch appropriate personnel to all incidents

All special needs and requests for security will be coordinated through your assigned Event Coordinator in conjunction with our Director of Public Safety. Based on your event demand, Landers Center can provide:

- Pre-event venue search and sweeps
- Walkthrough metal detectors and hand wands
- Visual inspection of bag
- Event (T-Shirt) security

Landers Center retains the right to determine appropriate staffing and security levels, based upon your event requirements, requests and historical performance.

Parking Policy

Event Parking

Landers Center maintains 2,890 lined parking spaces.

West – 1,360

North – 628

East – 902

Exhibitor Parking

Exhibitors have free parking, but are not to park in VIP lot. They may enter VIP lot to load/unload trucks but then need to park outside the VIP lot during show times.

Show Staff Parking

Show staff and members need to present their show badge to Landers Center security attendant located at the arena dock parking gate (South end of building) to enter reserved parking.

Arena Dimensions

- Maximum Floor Dimensions: 250' L x 140' W
- Maximum Floor Area: 35,000 sq. ft.
- Ice Floor Dimensions: 200' L x 85' W
- Interior Clearance: 60' Low Steel / 80° Ceiling
- Catwalk access to rigging grid

Load-In Information

- Door Size: 20' W x 18' H
- Indoor Load-In Capability (2 trucks at a time)
- 2 trucks have capability of unloading side by side – outside door
- Elevators: 1 passenger, 1 freight

Production Parking

- Truck/Bus Parking Spaces: 6 trucks and 8 buses

Power

- Stage Power
 - Stage Right: 800A/400A/100A 3 Phase
 - Stage Left: 600A/200A/100A 3 Phase
 - Total Power – 2200A
- Dock Power – 100 Amp 3 Phase
- Shore Power – (4) 100 AMP 3 Phase

Lighting

- Arena Sports Lights
- Aisle Lighting – PAR 64 – Upper Bowl
- Altman 750 Lekos – Lower Bowl
- Spotlights – (4) Lycian XLT 1290 Long-throw
- Catwalk – work lights

Sound

- Clear COM System – Multi-channel
- Allen and Heath 32 channel console w/ QSC amplifiers
- 38 JBL venue series PA system
- 2 Shure UHF-R UR2 Wireless Mics
- 6 Shure Corded Mics
- CD player and tape deck
- Podiums – free standing and tabletops

Daktronics Scoreboard (end wall units, north & south)

- 34' H x 20' W End Wall Video Board (south)
- Daktronics Video System
- 12' H x 22' W End Wall Video Board (north)
- 800 linear feet of Daktronics Ribbon Board
- Installed May 2011

Video

- Playback
- Slow-mo Replay
- Video Switcher
- 32” Samsung Flat Screen televisions around concourse
- Avid Deko 550 SD Graphics Character Generator
- 3 Sony Triax professional cameras
- DVD and Beta

Dressing Rooms

- Dimensions

Star Dressing Room A – 99 sq. ft.

[shower, toilet, sink (2), loveseat (1)]

Star Dressing Room B – 99 sq. ft.

[shower, toilet, sink (2), loveseat (1)]

Dressing Room A – 297 sq. ft.

[shower (6), toilet (2), urinals (3), sink (4)]

Dressing Room B – 140 sq. ft.

[shower (4), toilet (2), sink (3)]

Dressing Room C – 187 sq. ft.

[shower (4), toilet (2), sink (3)]

Dressing Room D – 231 sq. ft.

[shower (4), toilet (2), sink (3)]

Star Dressing Room E – 308 sq. ft.

[sink (2), water fountain (1)]

Multipurpose Room – 700 sq. ft.

[sink (2), water fountain (1)]

Office B - 120 sq. ft.

- All ADA accessible
- The climate controls are on the same handlers as the rest of the building. There are not separate controls for each dressing room; therefore, temperatures will be accommodated with one setting for all dressing rooms.
- Additional Rooms available upstairs in Convention Hall (if available)

Equipment/Setup

- Staging
 - Brand: Stage Right
 - Deck Size: 4' x 8'
 - Maximum Stage Size: 40' x 60'
 - Sound Wings: 2 each 12' x 24'
 - Height Range: 4' – 6' H
 - 2 Stair Units
 - (20) Fold and Roll Risers 6' x 8' w/ 4 stair units
 - Multiple z-frame to accommodate 4'x8' panels from 18" to 36"
 - Stage Right Stage barricade

- Floors

 - Ice Deck – 4' x 8' panels

 - Basketball – 112' L x 60' W in 4' x 8' panels

 - Football – 17,000 sq. ft.

- Concert Chairs

 - Brand Name: Clarin

 - 2,500 chairs

- Tables

 - 72 Round Tables (140)

 - 6' x 30" rectangle tables (65)

 - 6' x 18" rectangle tables (190)

 - 8' x 30" rectangle tables (55)

- Concert Setup

 - South end stage

 - Standard and Maximum stage size: 60' x 40' x 6'

 - Standard Rows: chairs set on 36" centers

 - Standard Aisles: 4'–6' walkway

 - Standard Mix Location: 100' from stage

- Additional Information

- 4 Arena Entrances: Nissan (west) entrance (Main Box Office Located here), Jeep (north), Dodge, Chrysler, Ram Buick/GMC (northeast) and Ford (southeast)

- Public Address System

- 6 permanent concession stands and portables w/ 36 points of sale

- 12 Suites

- 5 Men's Restrooms/7 Women's Restrooms

- Full Service Kitchen w/ In-house/show catering available

- Food Set-Ups: buffet or plated & served

Rigging

A rig plot must be sent to your Event Coordinator for review and approval no later than one month prior to show.

LANDERS CENTER RIGGING GRID LOADING

- 1) This document is intended to express the maximum loading for rigging grid beams in the area located between gridlines 4 and 7 of Landers Center.
- 2) The typical rigging grid beam is a W10x22 beam spanning east and west. The typical support beam is a W21x62 beam spanning north and south.
- 3) The rigging grid beams and the support beams are designed to carry the following maximum loads:
 - A) A maximum load of 4,200 lb can be supported at the intersection of each rigging grid beam and support beam. (Please ref. Option A on sheet labeled Maximum Rigging Grid Beam Loads)
 - B) A maximum load of 2,100 lb can be supported at the midpoint of each rigging grid beam and support beam. (Please ref. Option B on sheet labeled Maximum Rigging Grid Beam Loads)
 - C) A maximum load of 1,050 lb can be supported at (2) points with (3) equal spacings along the rigging grid beam and support beam. (Please ref. Option C on sheet labeled Maximum Rigging Grid Beam Loads)

Rigging

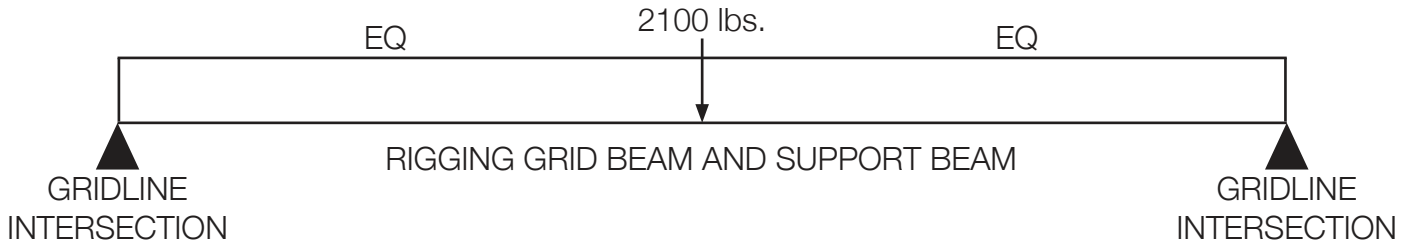
D) A maximum load of 700 lb can be supported at (3) points with (4) equal spacings along the rigging grid beam and support beam. (Please ref. Option D on sheet labeled Maximum Rigging Grid Beam Loads)

MAXIMUM RIGGING GRID BEAM LOADS

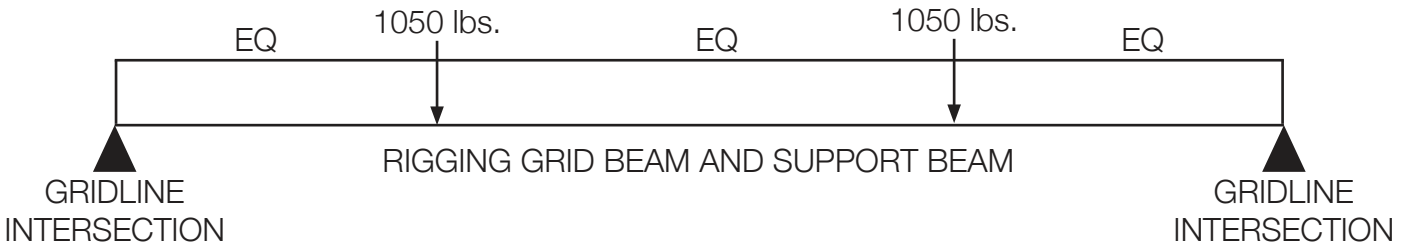
OPTION A



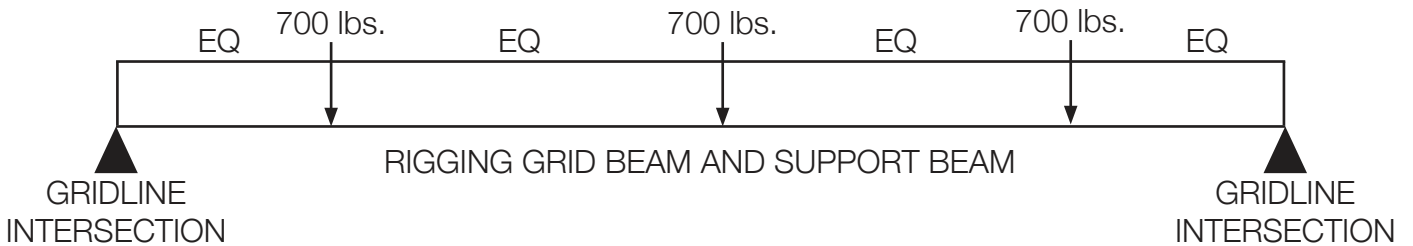
OPTION B



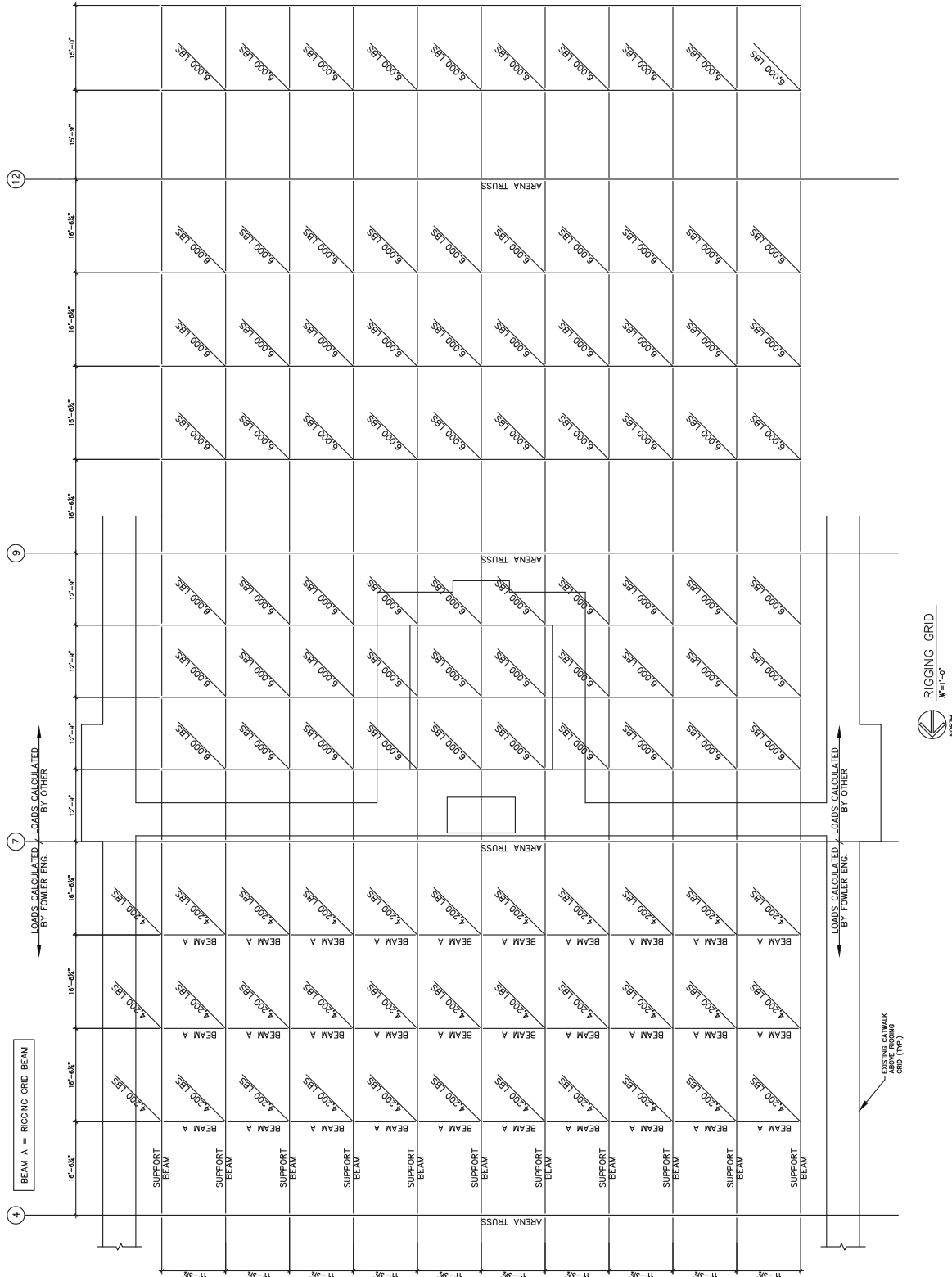
OPTION C



OPTION D



Rigging



Pyrotechnics

Pyrotechnician must have all federal, state, and municipality licenses to operate special effects in Landers Center. All events using pyrotechnics (including haze machines) are required to apply for pyrotechnic permit with the City of Southaven. There is currently no fee for the permit; however, the permit must be issued at least one week prior to the event date. All pyrotechnics must comply with NFPA 1126.

A complete list of all effects and a stage plot must be submitted to your Event Coordinator at least one month in advance of your event.

Copies of MSDS sheets for all effects and soothers credentials/licenses should be available on site throughout the event.

The Southaven Fire Department may request a complete pyrotechnics demonstration prior to your event.

Floor Plans

Landers Center and Southaven Fire Department Fire Marshalls must approve of all seating arrangement prior to on sale. The blocking of aisles, exits, or corridors of any type is prohibited.

Electrical Wiring

Electrical cords will be grounded and UL listed. Extension cords may be used provided that they are plugged directly into an outlet or an approved power strip and are rated for the intended power use.

Extension cords shall not be plugged into another extension cord. All cords and wiring must be taped down or in a cable tray to minimize potential trip hazards. Under no circumstances are zip wires or light duty extension cords approved for use in Landers Center.

Open Flame Devices

Open flame devices are not permitted in Landers Center unless specifically by the Southaven Fire Department and conform to NFPA 106.

Standby Inspector

If determined necessary by the Southaven Fire Department, a standby Fire Marshall will be present during the event. Any costs for this additional requirement will be the responsibility of the promoter.

Indoor Structures & Enclosed Tenting

All indoor enclosed structures are required to have operational smoke detectors and fire extinguishers. All structures are subject to approval by the Fire Marshall.

Vehicles

Vehicles are permitted to be shown or used in the facility provided they meet the minimum requirements as set by the Southaven Fire Department.

Display vehicles must have less than one gallon of gas in the tank, a sealed gas cap, and the negative leg of the battery connection removed. Contact your Event Coordinator for specific details about the use of vehicles in Landers Center.

Emergency Evacuation

An emergency evacuation plan is available for your review. Prior to your event, your Event Coordinator will inform you of the Evacuation Procedures for the facility. Please speak with your Event Coordinator for further information.

Guest Services

General Information

- Landers Center Box Office is located on the West side of the building with satellite box offices open during event times only located at the North and Northeast side of building.
- Lost and Found is located at Landers Center Box Office. Items are held for 6 months. Proper identification must be presented to retrieve the lost item.
- First Aid is located Sec. 122 on concourse (Southeast side of building)
- Lost Children or separated parties should report to the Guest Services booth at Sec. 112 on the concourse (North end of building) to send out a message among the Landers Center radio system.
- No video recording, professional cameras, air horns, laser pointers/pens lights, bottles, cans, any outside food and beverage or weapons of any kind are allowed in the building.
- No food or beverage is allowed to be brought out of any suites or VIP rooms.

Staffing

- Event Personnel and Crowd Control – Users, security, contraband checkers, ticket takers, crowd directors, supervisors, and off-duty police officers.
- Parking Lot Staffing – Standard Parking – supervisors, traffic directors and cashier attendants.

ADA Services

- Guest Relations Centers are able to provide assistive listening devices and alternate format materials (such as brochures, programs and other literature) to guests with disabilities. Headsets and receivers for assistive listening system are provided at no charge to our guests with hearing disabilities. Events may be required to provide a program feed to the buildings assistive listening system. Courtesy wheelchairs are available at all spectator service locations.

Disable Parking and Drop-Off/Pick up

- Parking for guests with disabilities is available in all lots at Landers Center. All vehicles must have a current state-issued hand tag or license plate. Disabled drop-off/pick up is located in the fire lane at each Landers Center Entrance. Drivers must accompany vehicles at all times while dropping guests.

A faint, light gray architectural rendering of a building with a gabled roof is visible in the background. The words "LANDERS CENTER" are printed in a small, gray font on the front of the building's facade.

**Catering, Food Service, Concession,
Novelties & Premiums**

Landers Center offers full service catering with an in house staff, including an executive chef and food & beverage manager.

Landers Center is the exclusive provider of novelties and premiums. All requirements and contracts should be coordinated through your Event Coordinator.

The marketing team at Landers Center provides a wide variety of media and advertising services for all events booked at the facility. Our staff has extensive experience in media planning and buying, creative service sponsorship sales, group sales, promotions, publicity, community and public relations.

Each event booked at Landers Center receives significant exposure through existing facility programs. The following resources are available for event exposure:

- Event message posted on Landers Center marquee boards
- Event listing on Landers Center telephone message system
- Event advertising on *landerscenter.com*
- Promotion during Mississippi RiverKings games and all Landers Center events (video screen, LED boards, etc.)
- Email offers to Landers Center database
- Press release
- Facebook
- Twitter



Advertising & Promotion Services

In addition to media placement, advertising, promotions, and public relations, Landers Center marketing department can also assist in coordinating:

- Photography
- Coordination of promotional tickets and passes
- Trade for advertising
- Media and market research
- Promotional event planning
- Coordination of press conferences and interviews
- Local sponsorship opportunities

All fees, unless requested otherwise, are due at event settlement. Advertising documentation will be presented at settlement. A complete listing of media policies is also available upon request.

For more information or to begin your event marketing campaign, please contact Maria Garay, at 662.470.2126 or email mgaray@landerscenter.com.

Local Services

The following are offered as a service and in no way should be considered as a recommendation.

Airlines

AirTran	800.433.7300
America West	800.235.9292
American	800.433.7300
BWIA West Indies	800.538.2942
Continental	800.523.3273
Delta	800.221.1212
Japan Air	800.525.3663
Korean Air	800.438.5000
Lufthansa	800.645.3880
Northwest/KLM	800.225.2525
Qantas	800.227.4585
Singapore Air	800.742.3333
US Airways	800.428.4322
United	800.864.8331

Airlines - Chartered

Premier Air Charter	901.324.0046
Signature	901.345.4700
Wilson Air Charter	800.464.2992

Local Services

Charter Buses

All Points	901.432.9042
AmeriCoach	901.382.6366
Bonnie Blue	901.747.1057
Browder Coaches	901.380.0012
Coach USA	800.222.0089
Crown Coach	901.384.9988
Greyhound	800.454.2487

Limousines

1-800-Book-A-Limo	800.266.5254
Carey Limousine	901.527.2699
EuroStar Limousine	901.348.9080
National Limousine	901.327.8113
Premier Limousine	901.577.7700
River City Limousine	901.396.7291
Tennessee Limousine	901.452.9857

Local Services

Taxis

Arrow Transportation	901.523.2002
Checker Cab	901.577.7777
City Wide Cab	901.722.8294
Downtown Buggy	901.529.9677
Metro Cab	901.323.3333
Yellow Cab	901.577.7777

Hotels

Residence Inn	662.996.1500
Courtyard by Marriott	662.996.1480
Fairfield Inn	662.349.6640
Hampton Inn	662.349.8855
Holiday Inn	662.895.2941
Hilton Garden Inn	662.349.0277

Rental Cars

Alamo	888.426.3304
Avis	800.831.2847
Budget	901.398.8888
Dollar	800.800.4000
Enterprise	800.736.8222
Hertz	800.654.3131
National	888.868.6206
Thrifty	800.847.0170

Hospitals

St. Jude Children's	901.495.3300
LeBonheur Children's	901.572.3000
Baptist Hospital Desoto	662.772.2390
Regional Medical Center	901.545.7100
UT Medical Group	901.448.4000
VA Medical Center	901.523.8990

Health/Fitness

ATC	662.470.5201
Desoto Athletic Club	662.349.0403
Edge Fitness	662.493.5954

Local Services

Piano Rental/Tuner

Amro Music Store	901.323.8888
Hendricks Pianos	901.379.0777
Lane Music	901.755.5025
Memphis Music	901.937.8484

Backline Rentals

Memphis Drum Shop	901.276.2328
Mid-South Music	901.458.8791
Music Town	901.682.0645
Pro-Audio	901.278.6000
Yarbrough's Music	901.761.0414

Decorators

Hicks Rental	901.272.1171
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Audio/Lighting

Pro-Show	901.324.4593
Moonshine Lightning	901.323.1111
Nolan's Audio Visual	901.527.4313



Local Services

Disability Services

Interpreting Services for the Deaf 901.278.9307

Sign Companies

Paulsen Printing	901.363.5988
Mid-South Color	901.278.5536
Show Image Displays	901.507.2013
Signs Now Memphis	901.368.0784