



BON SECOURS WELLNESS ARENA



ADDRESS:

650 N ACADEMY ST
GREENVILLE, SC 29601

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BONSECOURSARENA.COM

LAST REVISION :

JANUARY 2018

BON SECOURS WELLNESS ARENA TECHNICAL PACKET

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CONTACT INFORMATION

GENERAL MANAGER

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DIRECTOR OF EVENT SERVICES

DIRECTOR OF OPERATIONS

DIRECTOR OF SALES & MARKETING

DIRECTOR OF FINANCE

BOX OFFICE MANAGER

PRODUCTION MANAGER

GUEST SERVICES MANAGER

TECHNOLOGY MANAGER

**CENTERPLATE ACTING
GENERAL MANAGER**

MARKETING

37TH DMA

POPULATION 1,947,800

Serving 28 counties in the
Greenville- Spartanburg-
Asheville- Anderson market

• 842,020

- NBC - WYFF (Greenville based)
- CBS - WSPA (Spartanburg based)
- ABC - WLOS (Asheville based)
- FOX - WHNS (Greenville based)
- CW - WYCW
- MY Network - WMYA 40
- PBS - South Carolina ETV
- PBS - North Carolina UNC-TV



Total television Households

Television Channels Serving Metro-Greenville

Cable Providers

Radio Groups

Print

Marketing Services

- Charter Spectrum
- AT&T Uverse

- iHeart Media
- Entercom
- Summit Media

- The Greenville News (daily)
- e-Greenville (weekly Entertainment tab)
- Greenville Journal (weekly)
- The Spartanburg Herald Journal (daily)
- Asheville Citizen-Times (daily)

- Assistance with implementation of marketing plan
- Website promotion
- Email marketing to a database of 220,000*
- Social Media promotion to over 46,000* fans
- Assistance with onsite promotions day of show
- In house digital assets located on the concourse and in the Arena bowl
- Group Sales

*As of August 2016

TICKETING

ticketmaster[®]

The GSP Box Office at Bon Secours Wellness Arena is a fully serviceable box office with 9 windows. Tickets may be purchased at the GSP Box Office, by phone 1-800-745-3000, or online www.ticketmaster.com.

Box Office Hours

Monday through Friday 10am-5pm
Saturday and Sunday vary depending on event schedule

Taxes & Fees

District Seat Tax - \$2 per ticket
Admissions Tax - 5.175% sales tax of gross ticket sales
Credit Card Fees - 3%
Convenience Fees – Vary by price point

Premium Seating

Nearly 400 Private Seat Licenses
30 manifested contractual Suites
Certain facility configurations will require suite relocation tickets



DIRECTIONS

From the West (Knoxville)

Take I-40 East to I-26 South to I-85 South.

Take I-85 South to I-385 North (towards downtown Greenville)

Follow I-385 for approximately 6.5 miles and Bon Secours Wellness Arena will be on your right.

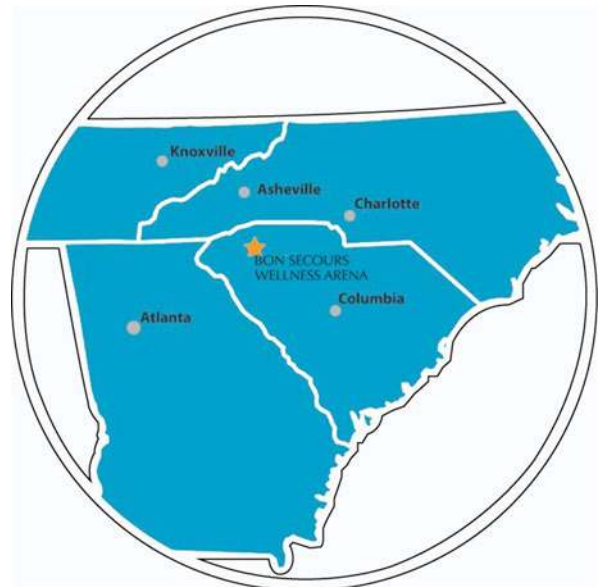
From the Northwest (Asheville)

Take I-26 South to I-85 South to I-385 North (towards downtown Greenville)

Follow I-385 for approximately 6.5 miles and Bon Secours Wellness Arena will be on your right.

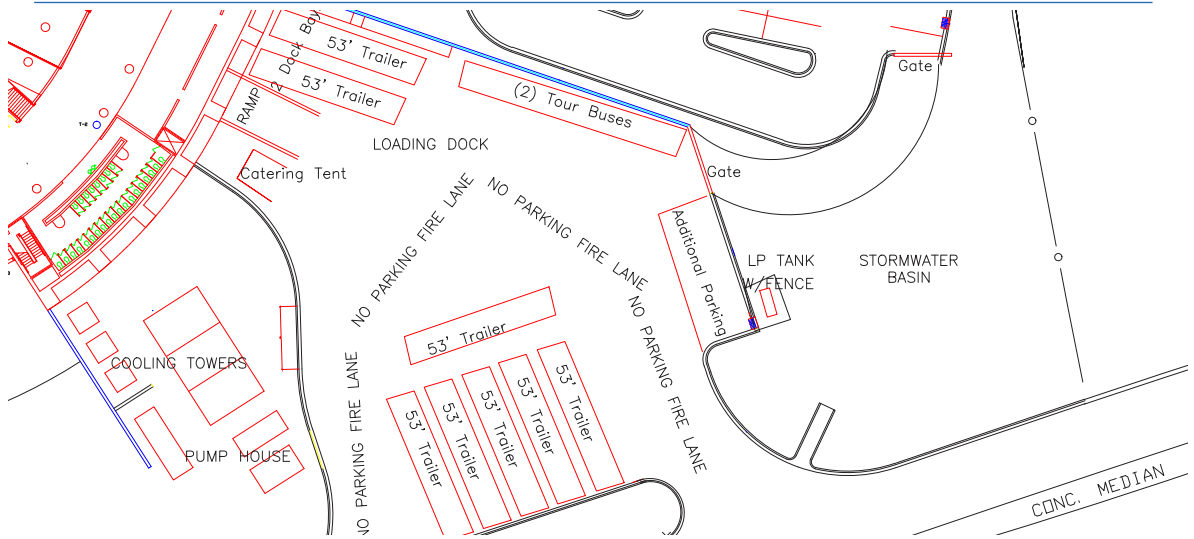
Distance to nearby cities

Anderson: 30 miles
Asheville: 63 miles
Atlanta: 145 miles
Augusta: 113 miles
Charlotte: 102 miles
Columbia: 103 miles
Knoxville: 168 miles
Spartanburg: 30 miles



PARKING

Example loading dock configuration



Additional bus and trailer parking available on Elford St.

On-site parking in the Sandlapper VIP Parking lot with 190 regular spaces and 21 ADA reserved spaces



PRODUCTION SPECS

Stage

- Stage decks and legs are Stage Right brand
- One hundred twenty (120) 4 feet by 8 feet sections that are fully customizable
- 2-inch increments of height for sections- minimum 4 feet / maximum 6 feet
- Limited amount of staging for 18" up to 2' platforms
- 5 sets of tall 4' steps and 2 sets of short 2' steps available
- Casters available for stages up to 60'x40'

Barricade

- Stage Right cc-500 model- black with all blow thru pieces- 72' in house
- All pieces can be equipped with extra security steps- barricade can be hooked directly to bike rack barriers
- One hundred twelve (112) pieces of bike rack barrier in-house
- Limited amount of stanchion: twenty-six (26) uprights, seventeen (17) long ropes and four (4) short ropes. Additional uprights and ropes can be rented

Power

- Power for lights is located in the backstage area
- 2400 total circuits- 1800 backstage and 600 center stage
- Upstage left- (2) 600 circuits or (2) 400 circuits and (2) 200 circuits
- Upstage right- (1) 600 circuits or (1) 400 circuits and (1) 200 circuits
- Downstage left- (1) 600 circuits or (1) 400 circuit
- Center stage power is also available in the backstage area
- Motor power for chain motors is limitless
- Additional power located in the same areas backstage
- Shore power available in the loading dock area: (1) 400 circuit, (3) 200 circuits, (@) 100 circuits, 3 phase 208/120v

Rigging

- Rigging grid is 4x8 steel tubing which is 82 feet about the finished floor
- First steel is 63 feet from center stage; 82 feet from end stage; and 98 feet from floor to roof
- Access to rigging area via catwalk
- Non-interference with respect to lapidary panels
- Lapidary panels are 4 feet wide by 6 feet high

Loading Dock

- 2 trucks can dock at one time
- Loading dock is 108 feet from the stage for an end stage show and approximately 130 feet for a Theatre or center stage show
- Loading dock doors are 14 feet high and 8 feet wide

PRODUCTION SPECS

Dressing / Locker Room and Communication

- Locker rooms range in size from 651 to 1,260 square feet
- 4 star dressing rooms equipped with lounge area and full bath and shower
- Production office with up to 7 phone/fax lines
- A catering dining room, Green Room, and promoter office are also available
- Telephones are combination house phones and direct dial lines
- Telephone lines can be restricted or unrestricted

Spotlight and Head-Set Communication

- Four (4) 2500 Lycian and four (4) 2000 Lycian LED
- Clear Comm equipment - both wireless and hardwire headsets available

Video

Ribbons:

- 360: 48(h) x 2058(w)px
- Upper: 64 x 2816px
- Lower: 64 x 1920px
- Wedge: 256(t) x 128px
- .avi for motion
- .bmp for static images

Concourse Digitals:

- Singles Screens: 1920 x 1080px
- Triple Screens: 5760 x 1080px
- .jpg for static images
- .mp4 for video (15 seconds max)

Sound System

- Bose Sound System
- 3 wireless mics
- 6 wired mics
- Additional mics can be rented

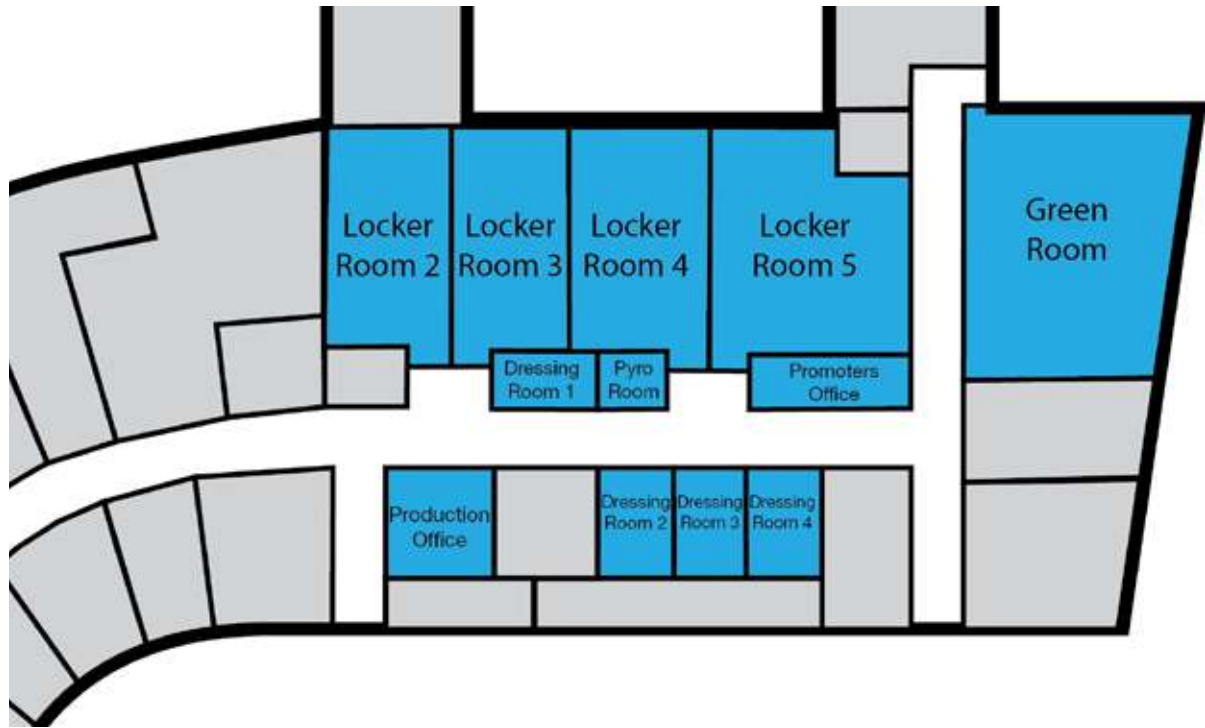
Other

- Two (2) forklifts in house with one set for 72-inch extensions
- Dollar for dollar ticket trade available for dressing room furniture
- Thirty-eight (38) 8 foot tables
- Fifteen (15) 6 foot tables
- Eighty-seven(87) cocktail tables
- Twelve (12) 72 inch round tables
- Limited amount of black tablecloths available

BACK OF HOUSE

BACKSTAGE HALLWAY

- 4 lockerooms ranging from 651 to 1,260 sq feet
- 4 dressing rooms
- Production office
- Dedicated room for pyro
- Newly renovated Green Room
- Dedicated promoter's office
- Curtain system in locker rooms 2-5 that cover lockers and bathroom

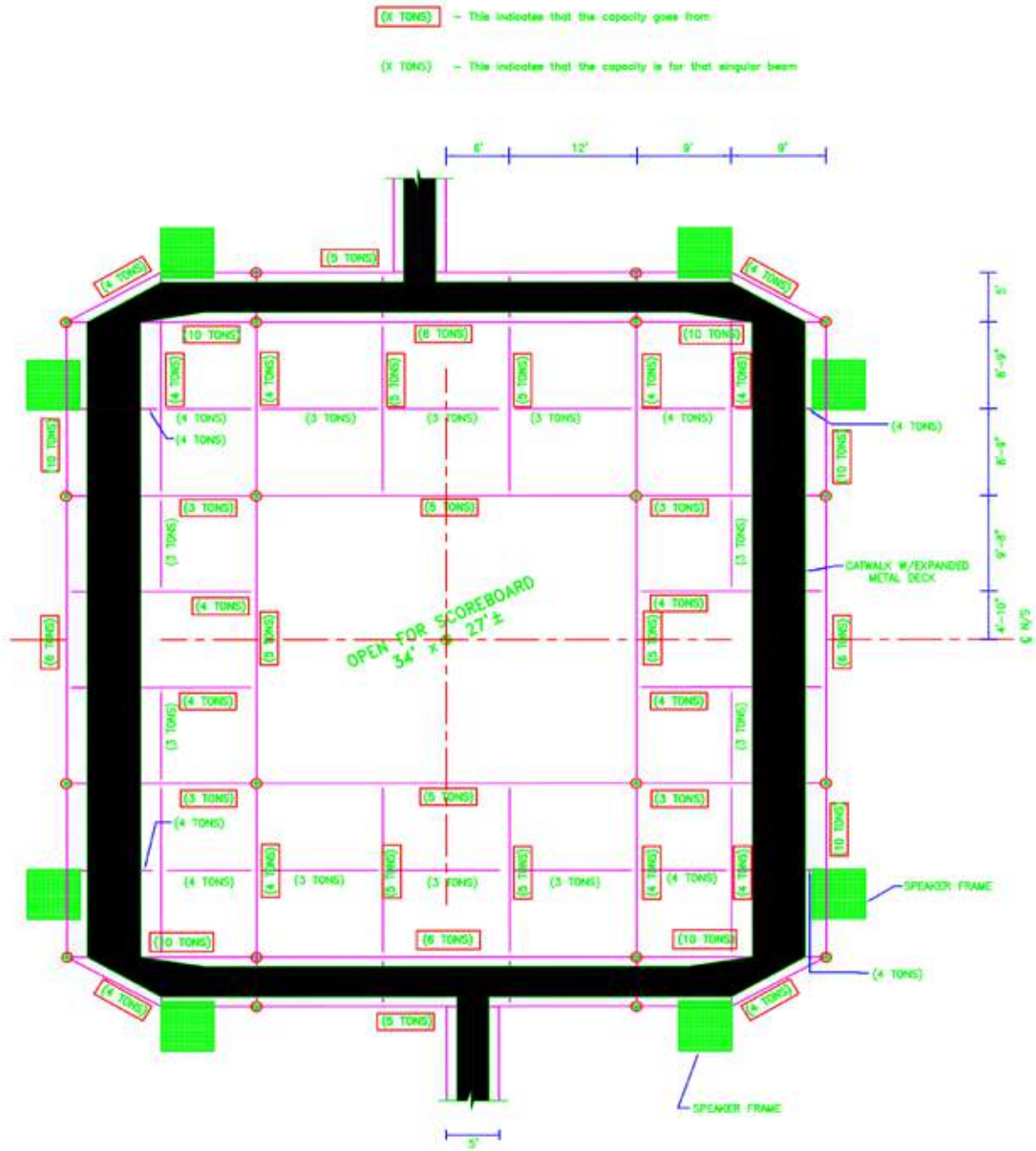


Note – areas shaded in gray are not available for use. Please call ahead with inquiries for room usage.



RIGGING CONFIGURATION

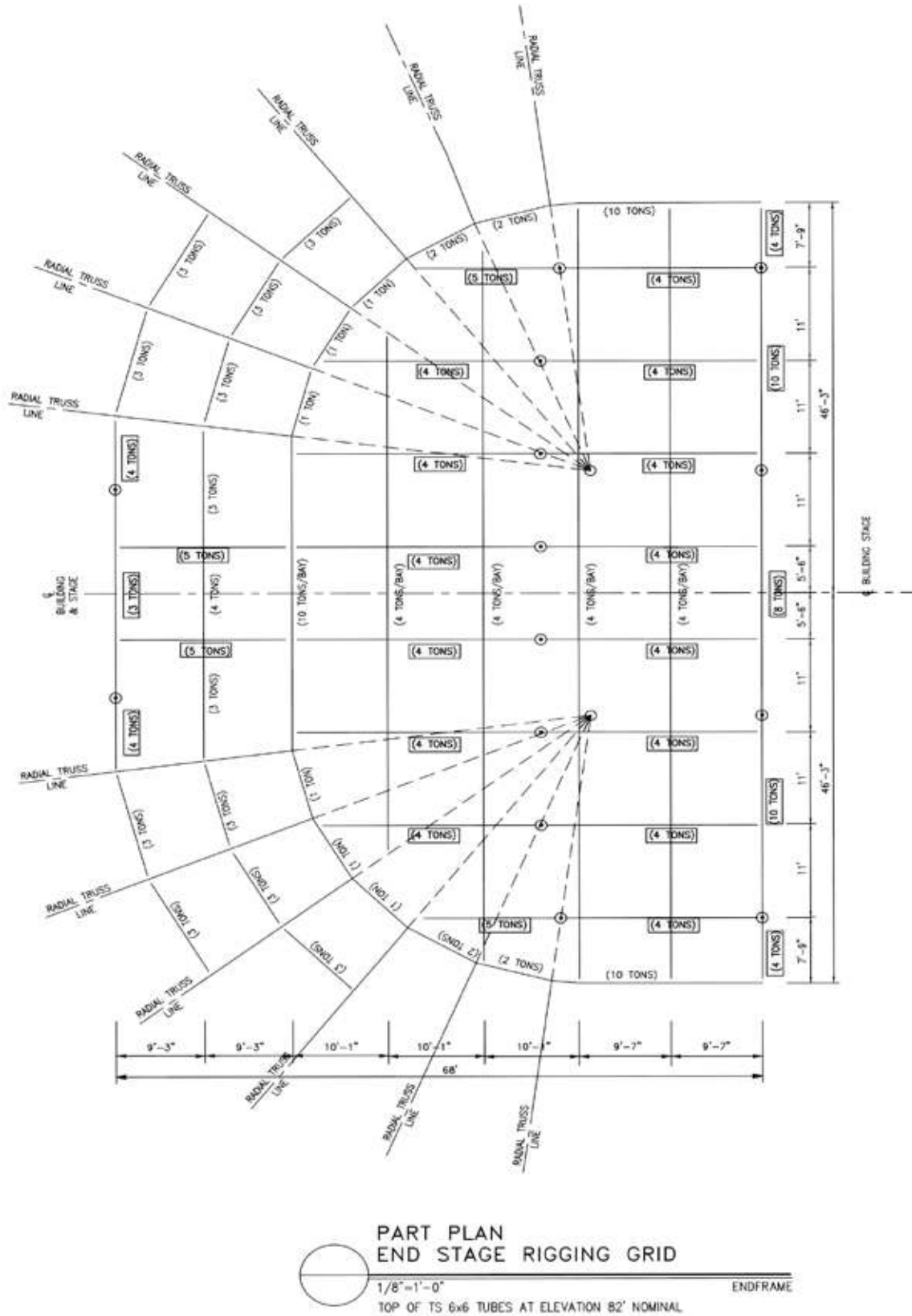
Center Grid



PART PLAN CENTER RIGGING GRID
 1/8" = 1'-0"
 TOP OF STEEL AT ELEVATION: 84' NOMINAL
 GRID IS QUARTER SYMMETRIC EXCEPT AS NOTED.

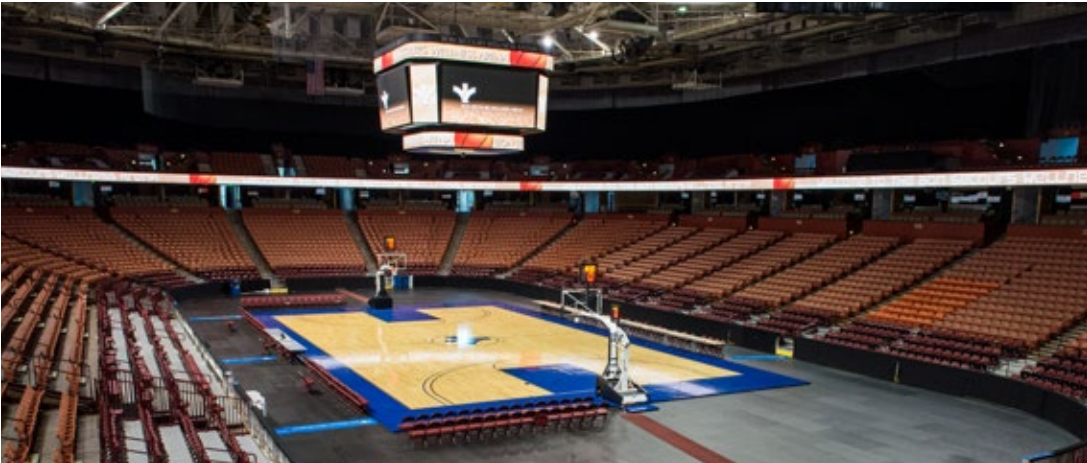
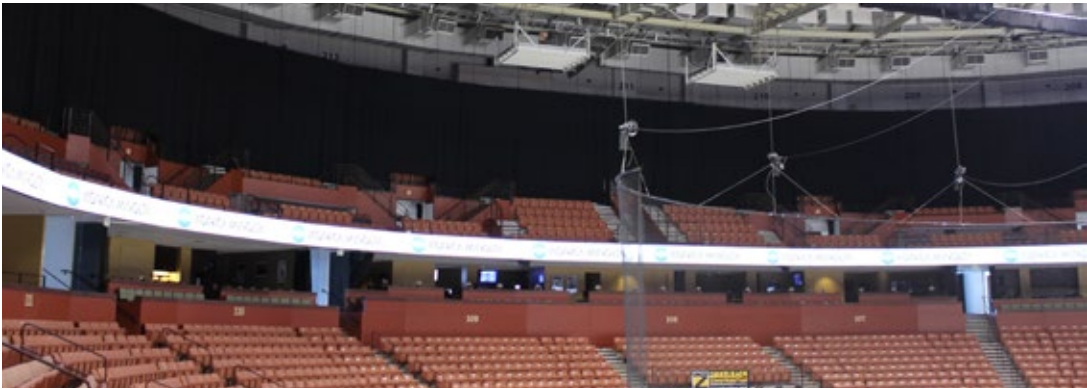
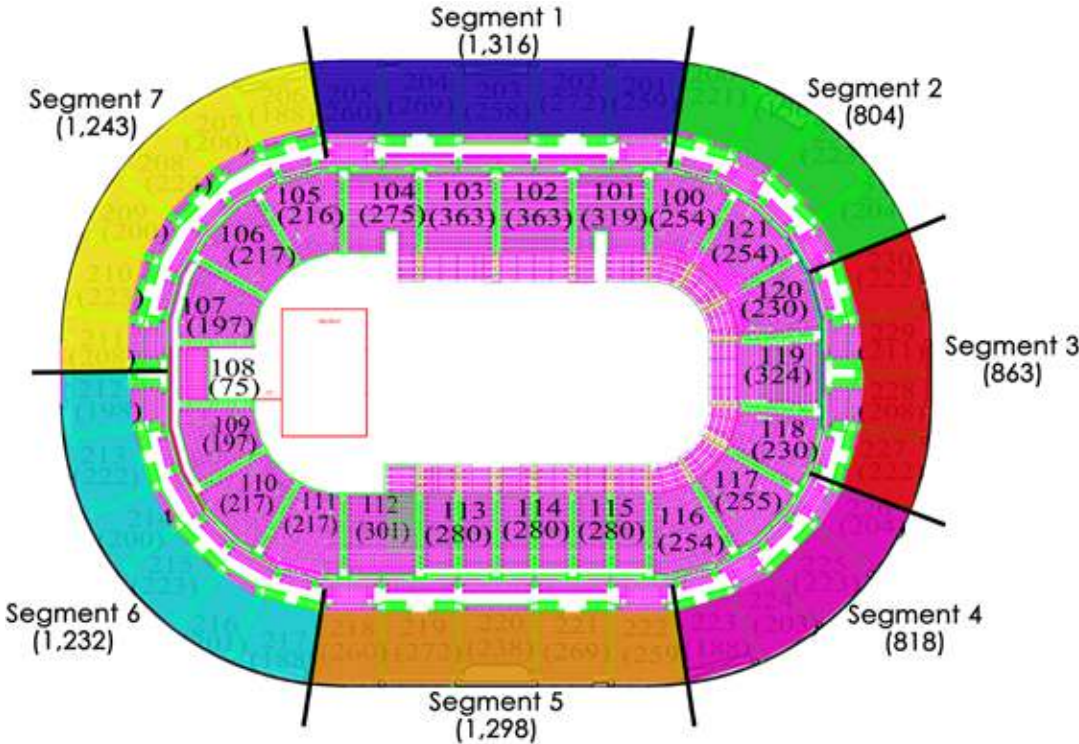
RIGGING CONFIGURATION

End Stage Grid



CURTAIN SYSTEM

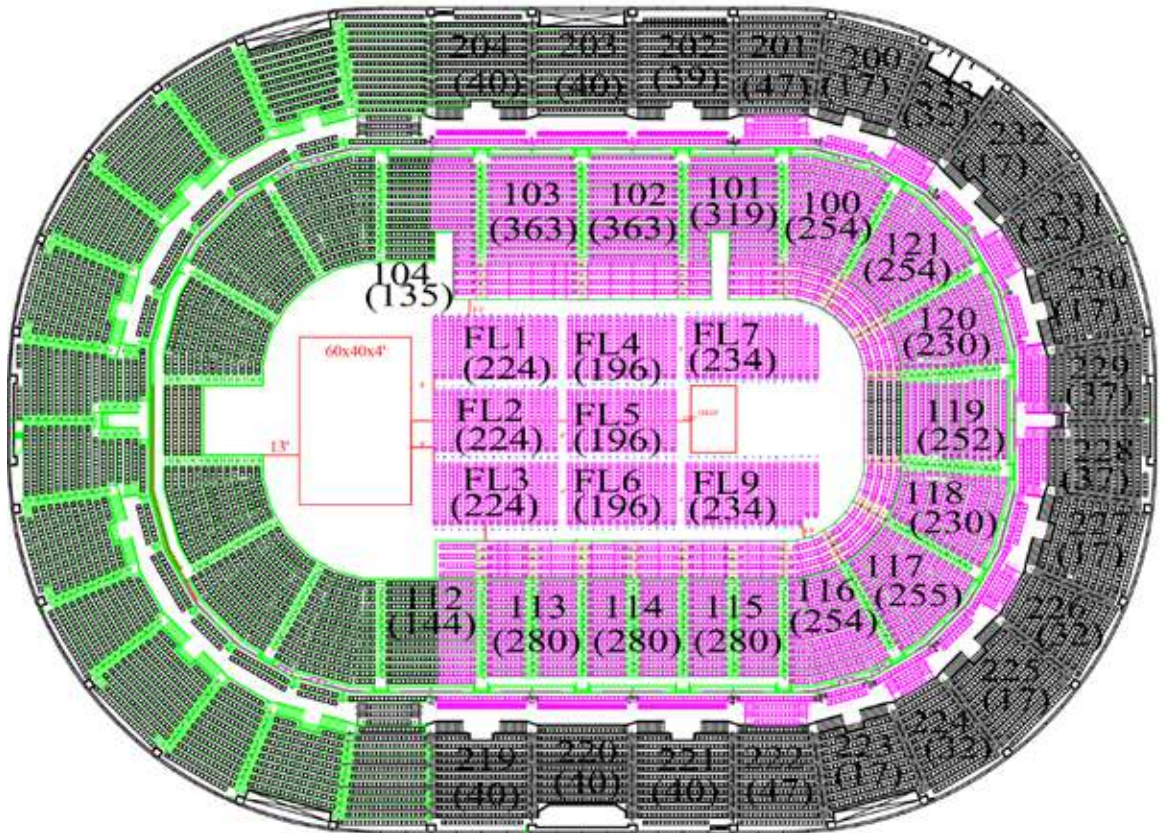
Upper bowl has a curtain system that can be deployed in sections to hide unused seats



SEATING CHARTS

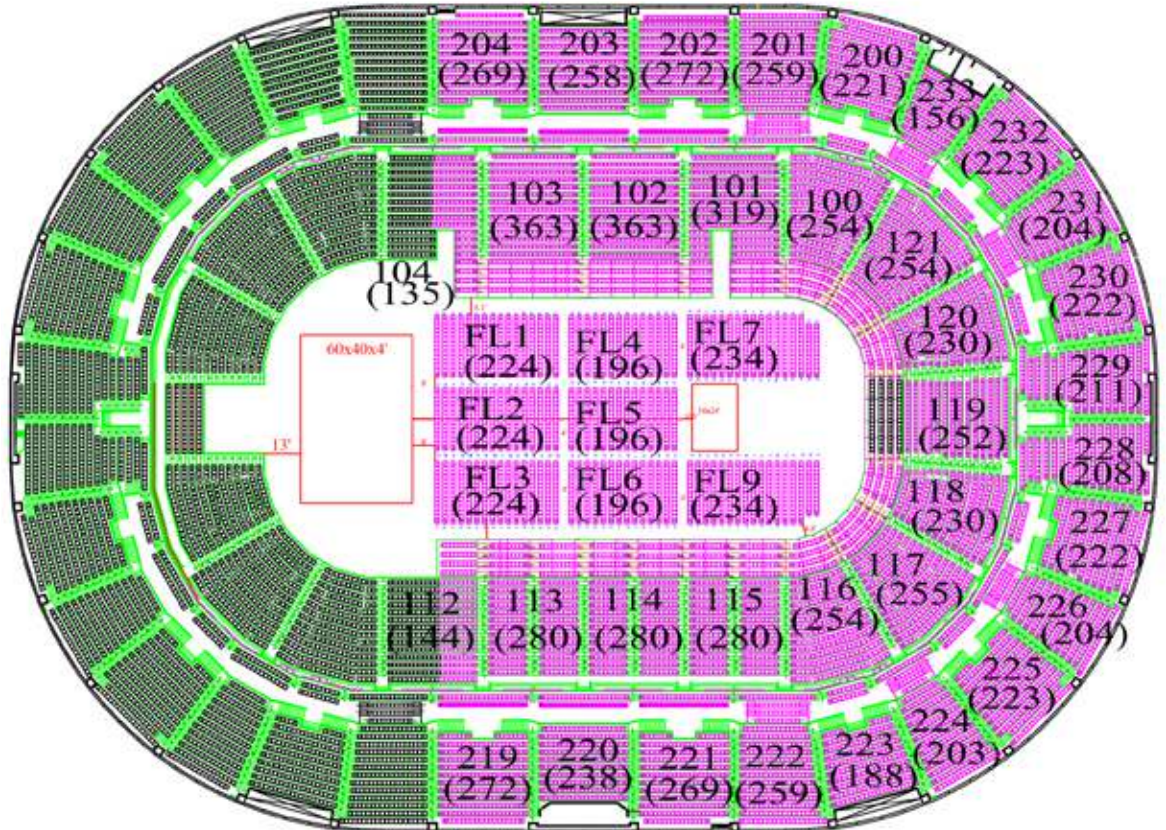
180 FLOOR, LOWER BOWL & PARAPET

- Floor - 1,728
- Lower - 3,893
- Upper - 637
- ADA - 25
- Total - 6,283



180 STANDARD

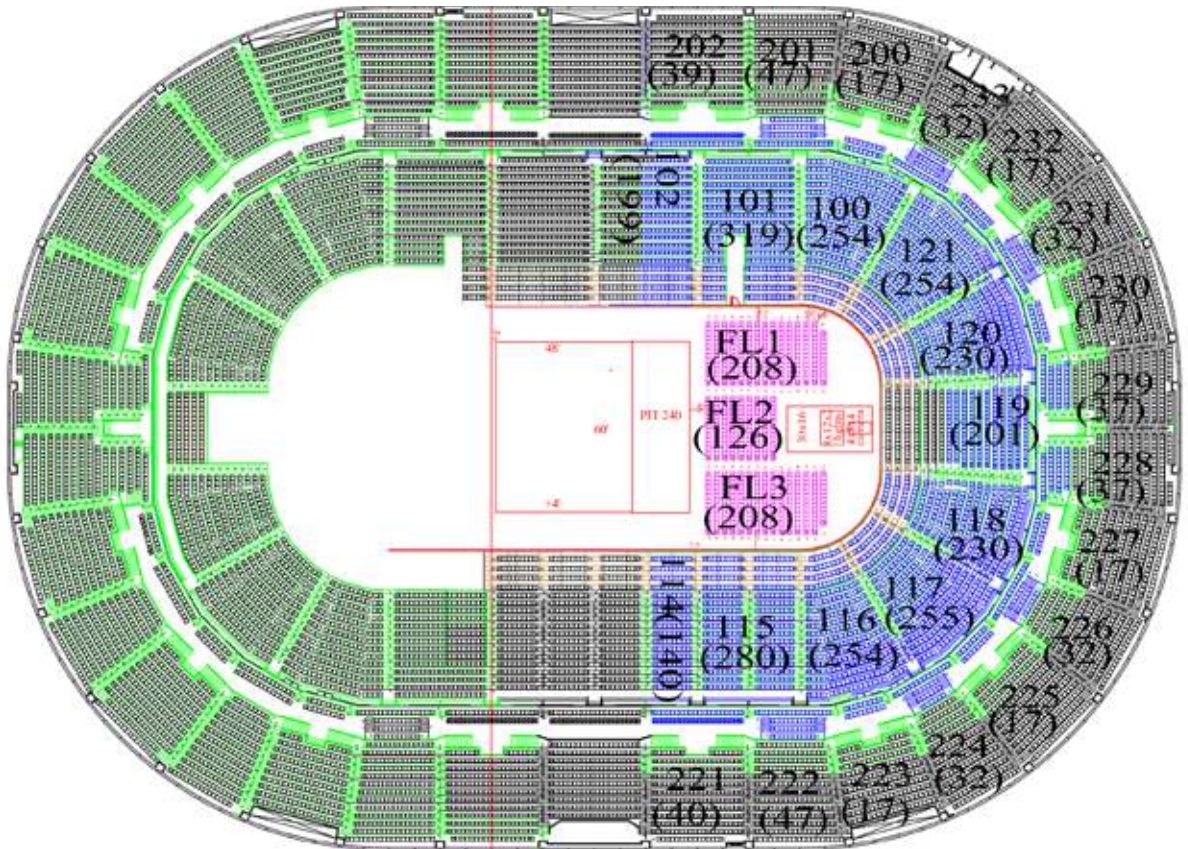
- Floor - 1,728
- Lower - 3,893
- Upper - 4,581
- ADA - 25
- Total - 10,227



SEATING CHARTS

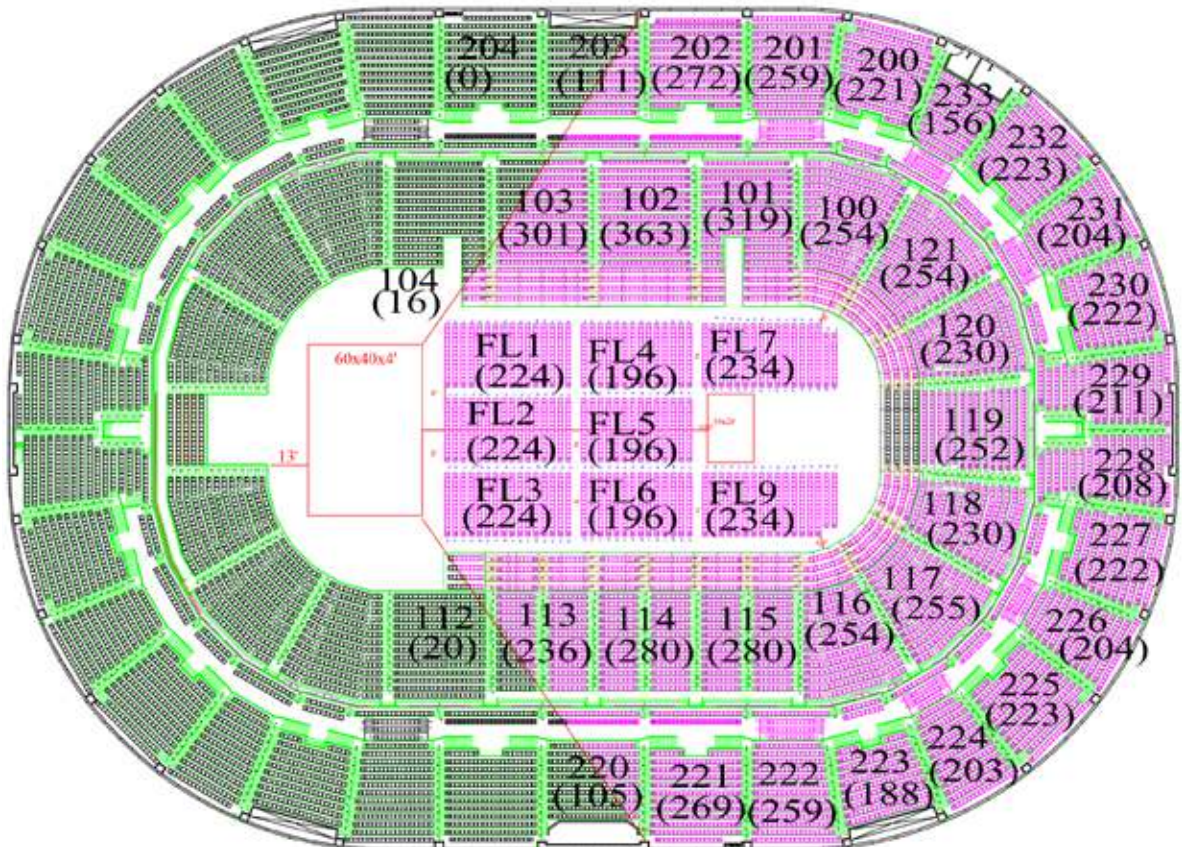
THEATRE STANDARD

- Pit - 240
- Floor - 542
- Lower - 2,616
- Upper - 477
- ADA - 25
- **Total - 3,900**



140 STANDARD

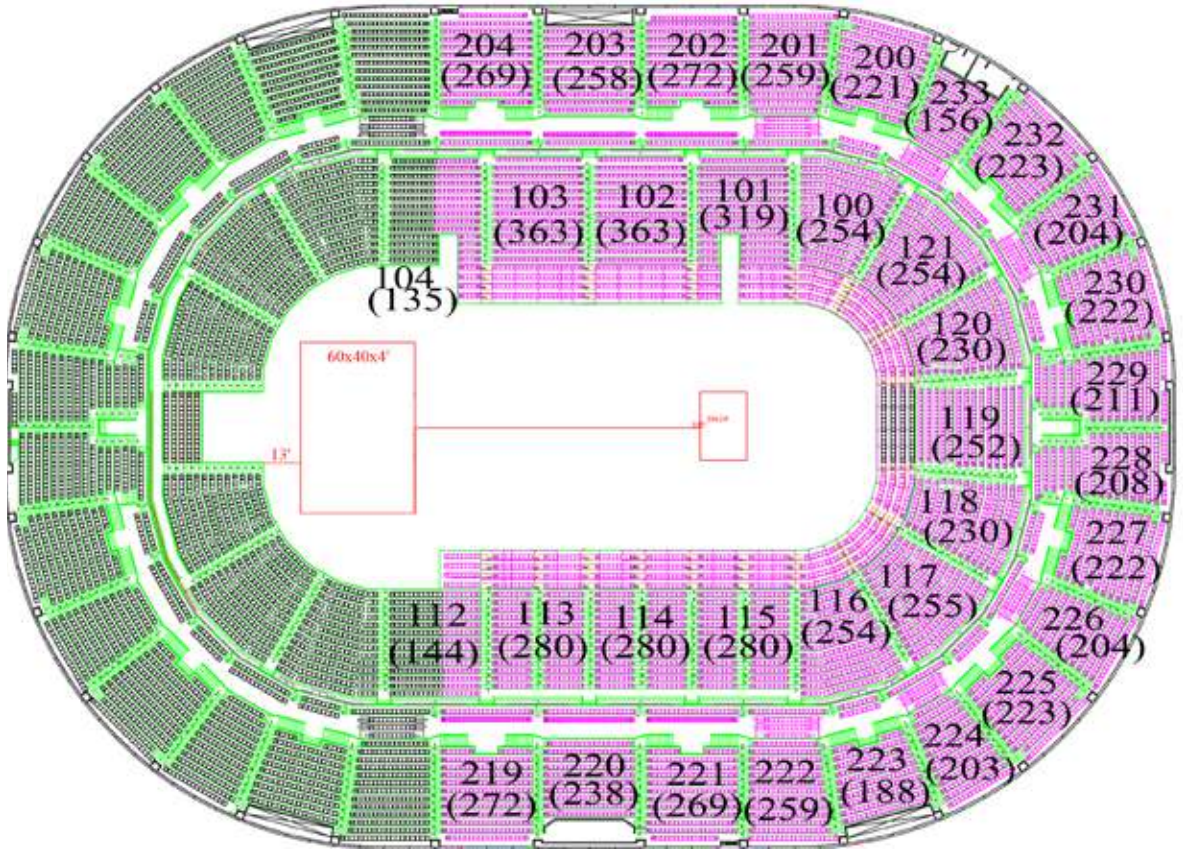
- Floor - 1,728
- Lower - 3,544
- Upper - 3,760
- ADA - 25
- **Total - 9,057**



SEATING CHARTS

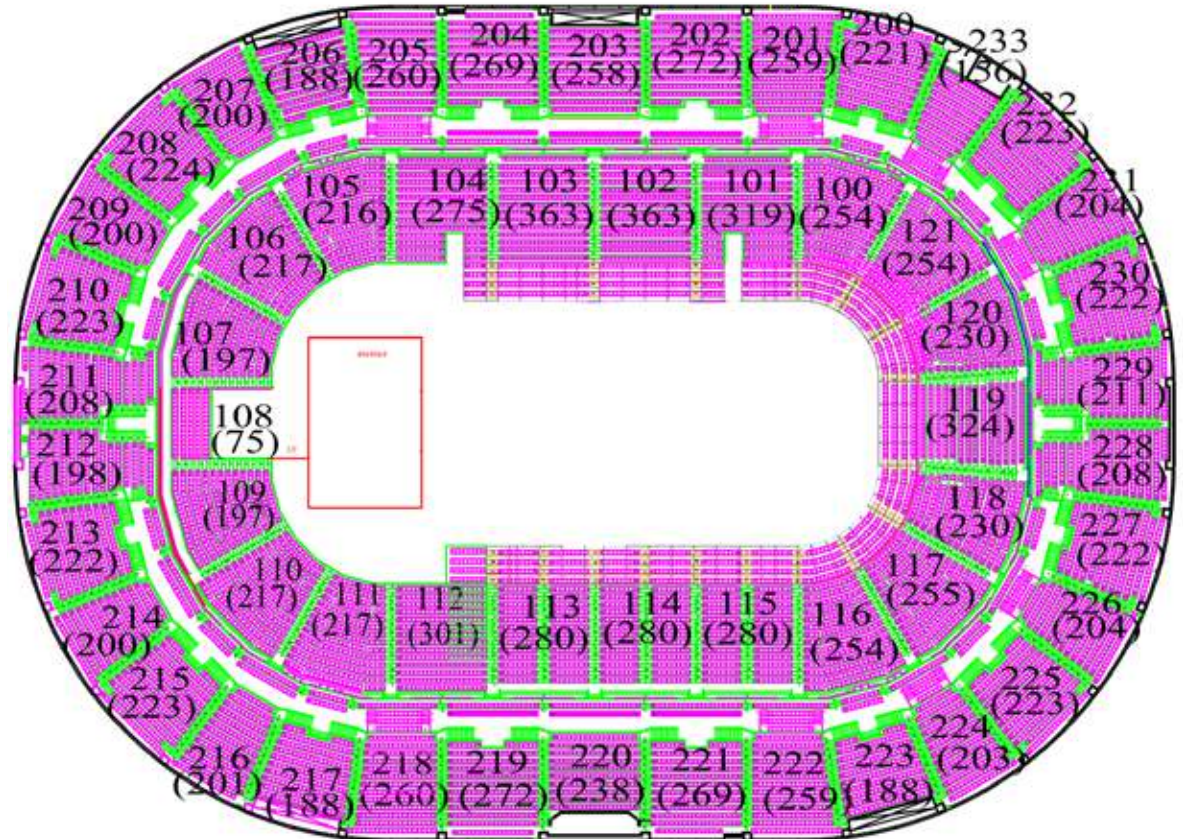
180 STANDARD GA FLOOR

- Floor - 2,000
- Lower - 3,893
- Upper - 4,581
- ADA - 25
- Total - 10,499



360 END STAGE STANDARD

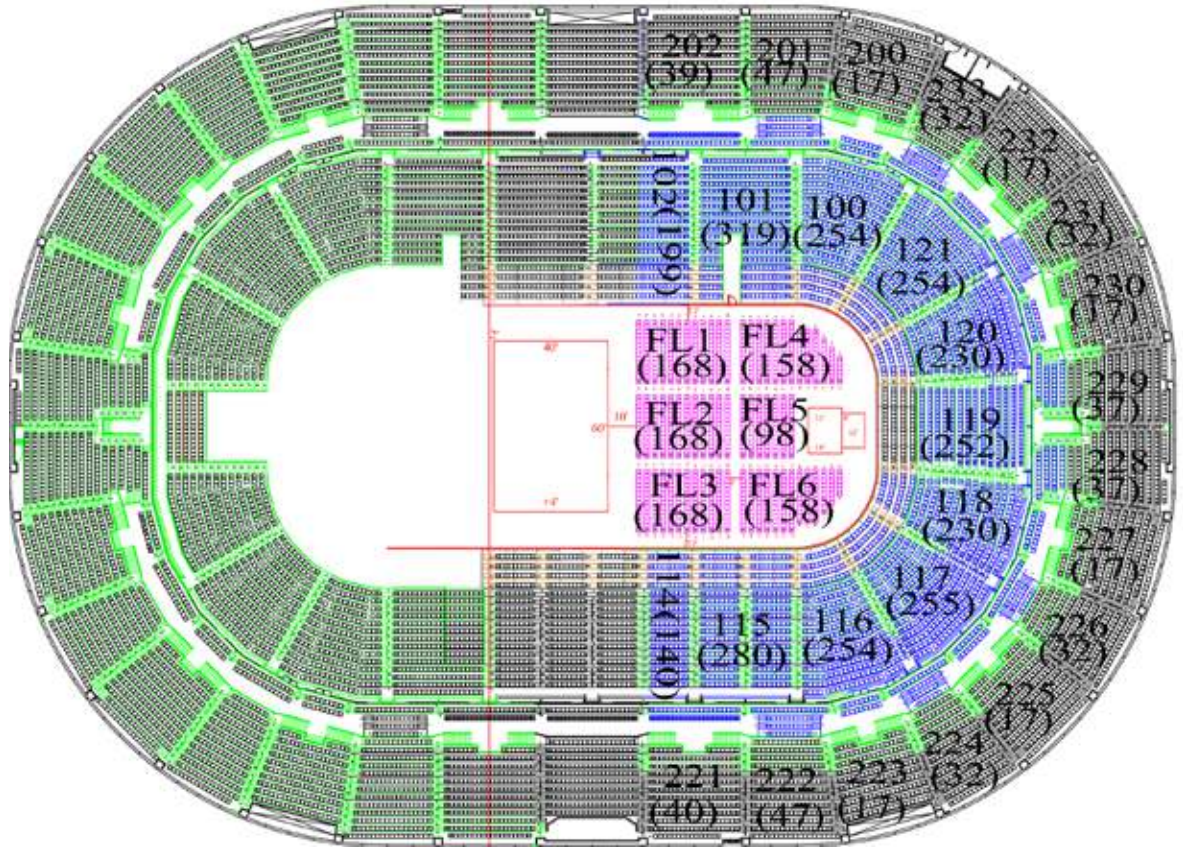
- Floor - 300
- Lower - 5,598
- Upper - 7,576
- ADA - 75
- Total - 13,549



SEATING CHARTS

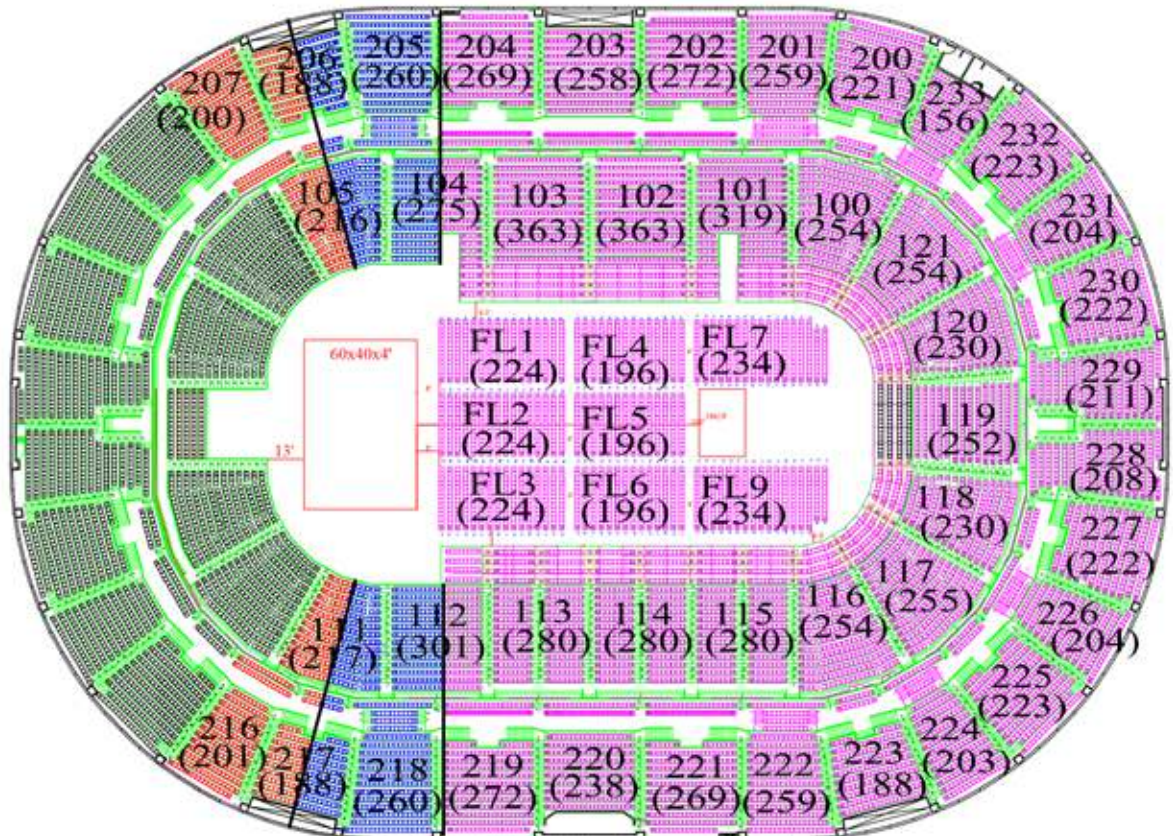
THEATRE WITH PARAPET STANDARD

- Floor - 918
- Lower - 2,667
- Upper - 477
- ADA - 25
- **Total - 4,087**



180 STANDARD (PURPLE)

- Floor - 1,728
- Lower - 3,893
- Upper - 4,581
- ADA - 75
- **Total - 10,227**



240 STANDARD (BLUE)

- Floor - 1,728
- Lower - 4,415
- Upper - 5,283
- ADA - 75
- **Total - 11,453**

270 STANDARD (RED)

- Floor - 1,728
- Lower - 4,623
- Upper - 5,878
- ADA - 75
- **Total - 12,304**

RENTAL RATES

Rental fees vary for the Bon Secours Wellness Arena based on desired capacity, arena configurations, and desired event date(s).

Rental fees INCLUDE: Police, ushers, door guards, security, medical staffing, fire staffing, and use, setup and removal of arena owned equipment, cleaning costs and ticketing services.

Rental fee DOES NOT INCLUDE: Credit card fees, insurance, catering, stagehands, runners, phone and Internet access and backstage furniture and other production expenses.

Management reserves the right to negotiate different rental rates if such negotiated rates are in the best interest of the Bon Secours Wellness Arena. Rates for other configurations are available upon request. Rates are all for a one-day period with any multiple day events subject to separate negotiations.

For more information, please [click here](#) to complete the Event Rental Application, and return to Joe Dolan, Director of Event Services, at jdolan@bswarena.com.